

Management and International Business

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Purpose

The Department of Management and International Business seeks to provide undergraduate students with

courses that emphasize the most current knowledge in the profession. A dedicated faculty with expertise in strategic management, change management, human resource management, organizational behavior and international business prepares our students for successful management careers in the global business arena. Our graduates are armed with a clear understanding of the management field, a broad intellectual framework for managing in an the evolving marketplace, the ability to lead and work within teams, computer literacy, and solid communication skills.

Information for all Management and International Business Majors

Undergraduate students can select a general Management Major, a Human Resource Management Major, an International Business Major, a Management Major with an Entrepreneurship Track or a Management Major with a Green Management Track or a Management Major with a Leadership and Change Management Track.

The Department also offers internship opportunities to undergraduate students through our University's Career Services Office located in CBC 121. To qualify for academic credit in these activities, students must have a 2.75 GPA, junior or senior standing, and approval from the Department Chair.

For more information, please visit our departmental webpage: <http://management.fiu.edu>.

Degree Program Requirements (120 credit-hours)

Lower-Division/Business Pre-Core	60 hours
Upper-Division/Business Core	27 hours
Major Courses	21 hours
Upper Division Business Electives	12 hours

Lower Division/Business Pre-Core

The "General Information" section in this catalog describes the Lower Division requirements and business pre-core.

Upper Division/Business Core

The College's Business Core Requirements are listed in the first section of the "College of Business" chapter.

Upper Division major requirements must be completed within six years prior to awarding of degree or otherwise be approved by the Department.

Upper Division Business Electives

All electives outside the College of Business must receive the approval of the Department Chair. A list of approved courses is available from COB advisors. Management and Human Resource majors as well as all Management track students are required to take a minimum of three (3) Upper Division Business Electives (12 credit-hours) in the COB. International Business majors enrolled and completing a regional certificate program from the College of Arts and Sciences are not required to take Upper Division Business Electives in the COB; other IB students are required to take at least three Upper Division Business electives in the COB.

MAN Prefix Courses

Students should note that not all courses with a MAN prefix are actually management courses. Therefore, they

should consult with a College advisor to confirm that their program of study reflects the degree requirements.

Management Major Courses (3 credit-hours each)

This major is designed for students interested in a general management major, with additional tracks in Entrepreneurship, Green Management, and Leadership and Change Management. Specific track requirements are included under separate sections. Management major students must take 21 major credits hours as prescribed below:

1. **General Management:** One course required
MAN 4151 Organizational Behavior
2. **Professional Responsibility:** One of the following is required
MAN 4065 Business Ethics
MAN 4102 Managing Diversity
MAN 4672 International Business Regulation and Ethics
MAN 4701 Business in Society
MAN 4707 Managing Organizational Reputation
MAN 4711 Business-Community Leadership
GEB 4153 Social Entrepreneurship
3. **International Business:** One course required
MAN 4602 International Business
4. **Human Resources:** One course required
MAN 4301 Human Resource Management
5. **Business Management:** One course required
ENT 4113 Entrepreneurship: New Business Development
MAN 4600 International Management
MAN 4802 Small Business Management
MAN 4864 Family Business
6. **Electives:** Two (2) additional 3000 and/or 4000 level courses offered by the Management and IB Department are required. Courses taken to satisfy the requirements listed in #2 or #5 above cannot be used to satisfy this requirement.

Human Resource Management

Degree Program Requirements (120 credit-hours)

This major is designed for students interested in human resource management. To fulfill this major, students must meet their basic requirements of 60 hours of Lower Division credit-hours and 27 credit-hours of Business Core courses and 12 credit hours of upper division business electives. In addition, they must take 21 credits as follows:

- | | |
|-------------|------------------------------------|
| MAN 4301 | Human Resource Management |
| MAN 4320 | Recruitment and Staffing |
| MAN 4322 | Human Resource Information Systems |
| MAN 4330 | Compensation and Benefits |
| MAN 4350 | Training and Development |
| MAN 4410 | Union-Management Relations |
| plus | |
| MAN 4102 | Managing Diversity |
| or | |
| BUL 4540 | Employment Law |
| or | |

MAN 4610 International Human Resources

International Business Major

Degree Program Requirements (120 credit-hours)

This major provides students with an intensive, in-depth study of the international dimensions of business. Students in the program will be exposed to all major business areas of International Business. Additionally they will gain a Functional Proficiency in one business area such as international management. Students have the flexibility to choose their area of Functional Proficiency.

For more information, please visit our departmental web page at <http://ib.fiu.edu>.

Students must take 21 credit-hours in their major from the following list:

Group A: Required Courses (5 courses, 15 credit-hours)

- | | |
|----------|---|
| FIN 4604 | International Financial Management – GL |
| MAN 4600 | International Management |
| MAN 4602 | International Business |
| MAR 4156 | International Marketing |
| MAN 4633 | MNC Strategy |

Function Proficiency: Two courses from group B or two courses from group C or two courses from group D (6 credit-hours)

Group B Management Function:

- | | |
|----------|---|
| ENT 4704 | International Entrepreneurship |
| MAN 4203 | Leadership in Multilateral Institutions |
| MAN 4442 | International Business Negotiations |
| MAN 4610 | International Human Resources |
| MAN 4613 | International Risk Assessment |
| MAN 4660 | Business in Latin America |
| MAN 4661 | Business in Asia |
| MAN 4662 | Business in Europe |
| MAN 4663 | Business in the Caribbean |
| MAN 4664 | Business in Africa |
| MAN 4671 | Special Topics in International Business |
| MAN 4672 | IB Regulation and Ethics |
| MAN 4673 | Trade Policy and Business |
| MAN 4690 | Independent Study in International Business |
| MAN 4712 | IB Business-Government Relations |
| MAN 4946 | International Business Internship |
| MAN 4956 | International Business Study Abroad |

Group C Marketing Function:

- | | |
|----------|--------------------------------|
| MAR 4144 | Export Marketing |
| MAR 4203 | Marketing Channels |
| MAR 4503 | Consumer Behavior |
| MAR 4733 | e-Marketing |
| REE 4956 | International Real Estate – GL |
| TRA 4721 | Global Logistics |

Group D Accounting, Economics and Finance Function:

- | | |
|----------|--|
| ACG 4251 | International Accounting |
| ECO 4701 | World Economy |
| ECO 4703 | International Trade Theory and Policy |
| ECO 4713 | International Macroeconomics – GL |
| FIN 3652 | Asian Financial Markets and Institutions |
| FIN 4633 | International Capital Markets |

FIN 4634	International Banking – <i>GL</i>
FIN 4651	Latin American Financial Markets and Institutions
FIN 4663	Global Private Banking
REE 4956	International Real Estate – <i>GL</i>

Honors in International Business Program

The Honors in International Business (Honors in IB) program attracts highly motivated, focused, and intellectually curious students who have a global perspective. The Honors in IB program provides the opportunity for future leaders in the world economy to develop a global business skill set through international study, travel, and work experiences. In addition, the Honors in IB program requires students to focus on a business function in a specific region of the world, thus sharpening their competitive edge in the global job market.

An Honors in IB student has the opportunity to participate in ceremonies, networking events, honors-dedicated courses, special corporate seminars, and placement services. An Honors in IB student will graduate with Honors recognition. Students joining the Honors in IB program are expected to join the IB Honors Society, the community/social responsibility arm of the program that engages students in compelling international service learning projects. Furthermore, Honors in IB students will be given the opportunity to have editorial responsibility for the student journal, Journal of Global Business and Community.

Program Highlights:

INTERNATIONAL BUSINESS EXPERIENCE: Honors in IB students are given the opportunity to experience the real world of international business via their participation in an international business activity. This requirement can be filled by enrollment in a study abroad program or an international business internship anywhere in the world.

REGIONAL EXPERTISE: Students in the program will acquire Regional Expertise in a specific area of the world. Students may take their study abroad experience in Africa, East Asia, Central Asia, Europe, South America, or Central America depending on the area of the world they choose. The Regional Expertise requirement is fulfilled by advance preparation for travel abroad through coursework in the language, business practices, and culture of the region chosen. Students may also participate in Student Exchange Programs.

BUSINESS FUNCTION PROFICIENCY: Students in the program will be exposed to all major business areas of International Business as well as gain a Functional Proficiency in one business area such as international marketing, international finance, or international management.

HONORS PROJECT: The Honors in IB program allows students to fulfill their IB Honors Project by doing an individual thesis, or becoming a member of a team which enters a national case or business plan competition, or by developing an individual business plan.

Admission to the Program

College of Business Honors in IB program: Students interested in the Honors in IB program must first declare an international business major and consult the Honors in IB Advisor to submit a completed application form obtained from the Honors in IB website. Honors in IB students are encouraged to pursue a double major in business such as Finance or Marketing. Students can apply three courses from their Honors in IB program to the secondary major. Students must have a minimum GPA of 3.3 to be admitted to the Honors in IB program. Admission to the Honors College is not required. Upon completion of degree requirements students will receive a BBA degree with Honors in International Business (see <http://business.fiu.edu/landon/hib.cfm>).

Honors in IB program Academic Standards

Students are required to

- obtain a grade of "B" or higher in each of their major courses,
- obtain a minimum GPA of 3.3 in the program for graduation,
- fulfill all University language requirements, and
- fulfill all other Department, COB and University graduation requirements.

Students interested in participating in the Honors in IB program should contact the program's director at (305) 348-2791, or consult the Honors in IB program website.

Scholarships

A limited number of academic scholarships are available to students in the Honors in IB program. Please consult the Honors in IB advisor for specific details.

Honors in International Business Major Degree Requirements (120 credit-hours)

Lower-Division/Business Pre-Core	60 hours
Upper-Division/Business Core	27 hours
Major Courses	33 hours

Honors in IB program

GROUP A: BUSINESS CORE

ALL COURSES ARE REQUIRED (27 credit-hours)

BUL 4310 The Legal Environment of Business

NOTE: HC IBH students can take INR 3403, International Law, in lieu of BUL 4310

CGS 3300	Introduction to Information Systems
COM 3150	Advanced Communications for Business
FIN 4303	Financial Markets and Institutions
MAN 3025	Organization and Management
MAN 4504	Operations Management
MAN 4720	Strategic Management – <i>GL</i>
MAR 3023	Marketing Management – <i>GL</i>
QMB 3200	Application of Quantitative Methods in Business

GROUP B: ALL COURSES ARE REQUIRED (15 credit-hours)

FIN 4604	International Financial Management – <i>GL</i>
MAN 4600	International Management
MAN 4602	International Business
MAN 4970	International Business Honors Project Seminar
MAR 4156	International Marketing

GROUP C: INTERNATIONAL EXPERIENCE**ONE COURSE REQUIRED (3 credit-hours)**

MAN 4946 International Business Internship
 MAN 4956 Study Abroad in International Business

Function Proficiency: Two courses from group D or two courses from Group E or Two Courses from Group F. Note: Both courses must be from the same group. (6 credit-hours)

GROUP D: MANAGEMENT

ENT 4704 International Entrepreneurship
 MAN 4203 Leadership in Multilateral Organizations
 MAN 4442 International Business Negotiations
 MAN 4610 International Human Resources
 MAN 4613 International Risk Assessment
 MAN 4633 MNC Strategy
 MAN 4660 Business in Latin America
 MAN 4663 Business in the Caribbean
 MAN 4671 Special Topics in International Business
 MAN 4672 International Business Regulation and Ethics

 MAN 4673 Trade Policy and Business
 MAN 4690 Independent Study in International Business

 MAN 4712 International Business - Government Relations

GROUP E: ECONOMICS and FINANCE

ECO 4701 World Economy
 ECO 4703 International Trade Theory and Policy
 ECO 4713 International Macroeconomics – *GL*
 ECS 3003 Comparative Economic Systems
 FIN 3652 Asian Financial Markets
 FIN 4634 International Banking – *GL*
 FIN 4663 Global Private Banking
 FIN 4651 Latin American Financial Markets and Institutions

 REE 4956 International Real Estate – *GL*
 ECO 3202 Applied Macroeconomics

GROUP F: MARKETING

MAR 4144 Export Marketing
 MAR 4203 Marketing Channels
 MAR 4722 e-Marketing
 MAR 4503 Consumer Behavior
 TRA 4721 Global Logistics

REGIONAL EXPERTISE: Two courses from Group G or two courses from Group H or two courses from I or two courses from Group J. NOTE: Both courses must be from the same group. Courses taken (a) as part of the student's lower level language requirement or (b) to satisfy Group C or D or E or F above cannot be applied for credit to fill this requirement. (6 credit-hours)

GROUP G: AFRICA

AFA 3153 African Civilization, Religion and Philosophy – *GL*
 AFA 4340 Health, Society and Culture in the African World
 AFA 3353 Gender and Sexualities in Sub-Saharan African Contexts – *GL*
 AFA 3339 Women and Human Rights in Sub-Saharan Africa – *GL*
 AFA 4247 Latin America and the Caribbean in Africa: South-South Interactions – *GL*

CPO 3204 African Politics
 CPO 4404 Iraq: Politics and Society
 GEA 3600 Population and Geography of Africa – *GL*

 INR 3253 International Relations of Sub-Saharan Africa

 MAN 4664 Business in Africa
 REL 4370 African Religions

GROUP H: ASIA

ABT 3503 Arabic Language and Culture
 ASN 3015 South Asian Cultures
 ASN 3329 Women in Asian Society
 ASN 3410 Introduction to East Asia – *GL*
 ASN 4510 Dynamics of Asia
 ASN 4936 Modern Asia
 CHI 3400 Intermediate Chinese Conversation
 CHI 3410 Advanced Chinese I
 CHI 3440 Business Chinese
 CHT 3502 Chinese Culture and Society
 COM 3410 Cultural Communication Patterns of Asia

 CPO 3403 Politics of the Middle East
 CPO 3502 Politics of the Far East
 CPO 4553 Government and Politics of Japan
 ECS 3200 Economics of Asia
 FIN 3652 Asian Financial Markets and Institutions
 INR 3223 Japan and the United States
 INR 3224 International Relations of East Asia
 INR 3274 International Relations of the Middle East

 INR 4032 Asia and Latin America in World Affairs
 INR 4232 International Relations of China
 GEA 3635 Population and Geography of the Middle East

 JPN 3140 Japanese for Business
 JPN 3500 Japanese Culture and Society – *GL*
 JPN 3242 Intermediate Japanese Conversation
 JPN 3243 Advanced Japanese Composition
 JPN 3400 Advanced Japanese I
 MAN 4661 Business in Asia
 REL 3123 Asian Religions in the Americas
 REL 3310 Introduction to Asian Religions
 REL 4351 Religions and Japanese Culture
 SYD 3650 Sociology of Gender and Power in Asia
 CPO 4541 Politics of China

GROUP I: EUROPE

CPO 3103 Politics of Western Europe
 CPO 3104 Politics of the European Union
 EUH 3282 European History, 1945 to Present
 FRE 3420 Review Grammar/Writing I
 FRE 3421 Review Grammar/Writing II
 FRE 3441 Advanced Business French
 FRE 3504 Language and Culture
 GEA 3500 Population and Geography of Europe
 GEA 3554 Geography of Russia and Central Eurasia

 GER 3420 Review Grammar/Writing I
 INR 3214 International Relations of Europe
 INR 3262 International Relations of Russia and the former USSR

 ITA 3420 Review Grammar/Writing I
 ITA 3421 Review Grammar/Writing II
 ITA 3500 Italian Culture and Society
 ITA 3410 Advanced Italian Conversation

MAN 4662	Business in Europe
PHH 3602	Twentieth Century British Philosophy
POR 3244	Portuguese Intermediate Conversation
POR 3420	Review Grammar/Writing I
POR 3421	Review Grammar/Writing II
POR 3440	Portuguese for Business
SPN 3013	Language Skills for Professional Personnel
SPN 3301	Review Grammar and Writing
SPN 3440	Spanish Business Composition/Correspond
SPN 3422	Advanced Grammar and Composition I
SPN 3423	Advanced Grammar and Composition II
SPN 4500	Spanish Culture
SPN 4520	Latin American Culture – <i>GL</i>

GROUP J: Latin America

AFA 4241	The African Diaspora in Latin America
ANT 4332	Latin America
ANT 4334	Contemporary Latin American Women
ANT 4340	Cultures of the Caribbean
CPO 3304	Politics of Latin America
CPO 4303	Politics of South America
CPO 4333	Politics of Central America
ECS 3401	The Brazilian Economy
ECS 3402	The Political Economy of South America
ECS 3403	Economics of Latin America
FIN 4651	Latin American Financial Markets and Institutions
GEA 3320	Population and Geography of the Caribbean
GEA 3400	Population and Geography of Latin America
HAI 3213	Accelerated Haitian Creole
HAI 3214	Accelerated Intermediate Haitian Creole
HAI 3500	Haiti: Language and Culture
INR 3243	International Relations of Latin America
INR 3246	International Relations of the Caribbean
INR 4032	Asia and Latin America in World Affairs
LAH 3718	History of U.S.-Latin American Relations
LAS 3002	Introduction to Latin American and Caribbean Studies
MAN 4660	Business in Latin America
MAN 4663	Business in the Caribbean
PHH 3042	Latin American Philosophy
POR 3244	Portuguese Intermediate Conversation
POR 3420	Review Grammar/Writing I
POR 3421	Review Grammar/Writing II
POR 3440	Portuguese for Business
REL 3375	Religions of the Caribbean
REL 4481	Contemporary Latin American Religious Thought
SPN 3013	Language Skills for Professional Personnel
SPN 3301	Review Grammar and Writing
SPN 3343	Advanced Spanish for Native Speakers
SPN 3440	Spanish Business Composition/Correspondence
SPN 4500	Spanish Culture
SPN 4520	Latin American Culture – <i>GL</i>
SPN 4521	Topics on Latin American Culture

GROUP K:**One course is required. (3 credit-hours)**

NOTE: The additional course from the Region or Function must be taken from the same Group as chosen above

- (a) One course from the chosen Regional Group
- (b) One course from the chosen Function Group

Entrepreneurship Track

The Entrepreneurship Track is designed for business students interested in developing new business initiatives and in acquiring self-reliance in the business world.

Students must take 60 credit-hours of lower division coursework, 27 credit-hours of Business core courses, 21 credit-hours of track courses, and 12 credit-hours of electives.

Students must take seven of the following courses (21 credit-hours) and receive a minimum grade of "C" in each course.

Group A: Entrepreneurship Foundation Courses: Three (3) Courses Required (9 credit hours)

ENT 4113	Entrepreneurship: New Business Development
GEB 4110	Writing the Business Plan
MAN 4802	Small Business Management

Group B: Entrepreneurship Electives: Four (4) Courses Required (12 credit hours)

ENT 4604	Product Development and Innovation
ENT 4704	International Entrepreneurship
FIN 4702	Entrepreneurial Finance
GEB 4153	Social Entrepreneurship
MAN 4054	Managing Innovation
MAN 4301	Human Resource Management
MAN 4864	Family Business
MAR 4025	Marketing of Small Business Enterprises
MAR 4400	Personal Selling
AMH 4373	Entrepreneurs in the US
AMH 4375	Technology and American Society
HFT 4292C	Entrepreneurship in Hospitality & Tourism

Green Management Track

Going green is part of the challenge of managing the interface between organizations and their social, economic, political, technological and ecological environments. Courses in this track build valuable skills in business-community leadership, global environmental and stakeholder management, ethics and innovative project design.

Students must take seven of the following courses (21 credit-hours) and receive a grade of "C" or higher in each course.

A. Two Required Green Core Courses (6 credit-hours)

MAN 4787	Green Management
MAN 4742	Environmental Management

B. Management Tools: Two Courses Required (6 credit-hours)

MAN 4054	Managing Innovation
MAN 4064	Crisis Management
MAN 4120	Managing Virtual Teams
MAN 4151	Organizational Behavior
MAN 4152	Facilitating Activities for Teambuilding
MAN 4164	Leadership
MAN 4301	Human Resource Management
MAN 4583	Productivity and Project Management
MAN 4741	Managing Change in Organizations

C. Social Environment: One Course Required (3 credit-hours)

MAN 4065	Business Ethics
MAN 4672	International Business Regulation and Ethics
MAN 4701	Business in Society
MAN 4711	Business-Community Leadership
MAN 4948	Service Learning
PHI 3640	Environmental Ethics – <i>GL</i>
REL 3492	Earth Ethics – <i>GL</i>
GEB 4153	Social Entrepreneurship

D. Business, Ecology and Policy: One Course Required (3 credit-hours)

ARC 3622	Design Ecology and Technology
ECP 3302	Introduction to Environmental Economics
EVR 4356	Coastal and Marine Environmental Policy
EVR 4411	Human Organizations and Ecosystem Management
GEO 3510	Earth Resources – <i>GL</i>
HFT 3701	Sustainable Tourism Practices
MAN 4600	International Management
MAN 4602	International Business
MAN 4712	International Business-Government Regulations

E. Sustainability Elective: One Course Required (3 credit-hours) NOTE: Courses taken to satisfy the requirements listed in B or D above can NOT be used to satisfy this requirement.

ARC 3622	Design Ecology and Technology
ECP 3302	Introduction to Environmental Economics
EVR 4356	Coastal and Marine Environmental Policy
EVR 4411	Human Organizations and Ecosystem Management
GEO 3510	Earth Resources – <i>GL</i>
HFT 3701	Sustainable Tourism Practices
MAN 4054	Managing Innovation
MAN 4064	Crisis Management
MAN 4120	Managing Virtual Teams
MAN 4151	Organizational Behavior
MAN 4152	Facilitating Activities for Teambuilding
MAN 4164	Leadership
MAN 4301	Human Resource Management
MAN 4583	Productivity and Project Management
MAN 4600	International Management
MAN 4602	International Business
MAN 4712	International Business-Government Regulations
MAN 4741	Managing Change in Organizations

Leadership and Change Management Track

The Leadership and Change Management track, designed for high-performing students, offers a selection of courses designed to develop key skills necessary for future success in organizational leadership roles. Increasingly in demand among employers, these skills include leading groups and teams, managing change in organizations, managing organizational reputations, crisis/emergency management, and navigating ethical challenges in today's complex business environment.

Academic Standards

Students are required to obtain a minimum grade of "C" in each of the seven (7) track courses to successfully complete track requirements.

Courses Required

Seven courses are required to complete the track. All students must complete the first four courses, as well as selections from the three menus below.

MAN 4151	Organizational Behavior
MAN 4164	Leadership
MAN 4707	Managing Organizational Reputations
MAN 4741	Managing Change in Organizations

Professional Responsibility – One of the following:

MAN 4065	Business Ethics
MAN 4102	Managing Diversity
MAN 4672	International Business Regulation and Ethics
MAN 4701	Business in Society
MAN 4711	Business-Community Leadership
GEB 4153	Social Entrepreneurship

Crisis/Disaster Management – One of the following two:

MAN 4064	Crisis Management
MAN 4702	Emergency and Disaster Management

Track Electives – One of the following eleven:

ENT 4113	Entrepreneurship: New Business Development
MAN 4054	Managing Innovation
MAN 4064	Crisis Management
MAN 4065	Business Ethics
MAN 4102	Managing Diversity
MAN 4203	Leadership in Multilateral Organizations
MAN 4294	Creativity and Innovation
MAN 4672	International Business Regulation and Ethics
MAN 4701	Business in Society
MAN 4702	Emergency and Disaster Management
MAN 4711	Business-Community Leadership

Entrepreneurship Minor for Non-Business Students

Non-business students wishing to earn a minor in Entrepreneurship must have a minimum GPA of 2.5 to be admitted to the minor and complete five of the following courses (15 credit-hours) with a grade of "C" or higher in each course.

Group A: Entrepreneurship Foundation Courses: All courses required (12 credit hours)

ENT 4113	Entrepreneurship: New Business Development
GEB 4110	Writing the Business Plan
MAN 3022	Introduction to Management
MAN 4802	Small Business Management

Group B: Entrepreneurship Electives: One course required (3 credits hours)

ACG 3024	Accounting for Managers and Investors
ENT 4604	Product Development and Innovation
ENT 4704	International Entrepreneurship
FIN 4702	Entrepreneurial Finance
GEB 4153	Social Entrepreneurship

MAN 4054	Managing Innovation
MAN 4864	Family Business
MAR 3024	Principles of Marketing
AMH 4373	Entrepreneurs in the US
AMH 4375	Technology and American Society
HFT 4292C	Entrepreneurship in Hospitality & Tourism

Entrepreneurship Certificate for Business Students

Business students wishing to earn a certificate in entrepreneurship must apply for the certificate program and complete six of the following courses (18 credit-hours) with a grade of "C" or higher in each course.

Group A: Entrepreneurship Foundation Courses: Three (3) Courses Required (9 credit hours)

ENT 4113	Entrepreneurship: New Business Development
GEB 4110	Writing the Business Plan
MAN 4802	Small Business Management

Group B: Entrepreneurship Elective Courses: Three (3) Courses Required (9 credit hours)

ENT 4604	Product Development and Innovation
ENT 4704	International Entrepreneurship
FIN 4702	Entrepreneurial Finance
GEB 4153	Social Entrepreneurship
MAN 4054	Managing Innovation
MAN 4301	Human Resource Management
MAN 4864	Family Business
MAR 4025	Marketing of Small Business Enterprises
MAR 4400	Personal Selling
HFT 3203	Fundamentals of Management in the Hospitality Industry
HFT 4292C	Entrepreneurship in Hospitality & Tourism
AMH 4373	Entrepreneurs in the US
AMH 4375	Technology and American Society

Academic Standard

The Department of Management and International Business requires that students fulfill the following requirements in order to remain in a degree program:

- receive a grade of "C" or higher in each of the courses in their major
- receive a grade of "C" or higher in each of the core management courses (MAN 3025 and MAN 4720)
- earn a grade of "C" or higher in each Upper Division business elective.