# **International Business**

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Eminent Scholar of Global Business

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Donald Roomes, University Instructor

Philip Shepherd, Associate Professor

Mary Ann Von Glinow, Professor and Knight Ridder Eminent Scholar Chair in International Management, Faculty Director, Center for International Business Education Research

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Jaime Franco Jose Rocha S. Shawn Khosravi David Wilson

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#### **Mission**

The mission of the Department of International Business is three-fold: 1) to be a world leader in international business research, teaching and academic leadership; 2) to provide impactful entrepreneurship educational programs in line with the needs of the South Florida community, and 3) to be a recognized player in the strategic management field. The department strives to prepare its students by offering a wide variety of academic courses, experiential learning activities and exposure to real-world international business environments, guided by world-renowned faculty members.

# Master of International Business (MIB)

The MIB program is a *specialized degree* focused on the key skills, behaviors and techniques required for students to succeed in the international marketplace. It emphasizes the knowledge and abilities that are specific to doing business globally. It is aimed towards those who wish to deepen their understanding of international business practices and opportunities.

MIB students also benefit from studying in South Florida, particularly since Miami is a major center for international trade and finance and a gateway linking the Americas to the world. The MIB faculty is adept at

blending theoretical understanding with practical application. A variety of teaching/learning approaches—including case studies, lectures, team projects and presentations, executive guest lectures, and simulations—keep classes relevant and interesting. The global character of the MIB program is inherent in its curriculum and in the diverse nationalities of the students enrolled in it. Because of the diversity of our student body, students continually share and learn from their multinational perspectives and experiences. In addition to the international business expertise of its faculty, the program features lectures and seminars by multinational, foreign, and U.S.-based corporate business leaders.

Key features of the MIB program include:

- Choice of studying in one of two formats at the Modesto Maidique Campus or online.
- Emphasis on the global aspect of business;
- Participation in seminars, conferences and field trips conducted by the Knight Ridder Center for Excellence in Management, and the Global Entrepreneurship Center;
- Possibility of earning a second degree (MBA) at one of our partner institutions;
- Participation in a series of workshops focused on leadership, and interpersonal and communication skills:
- · A high level of personal service and support;
- Access to personalized career services.

#### **Admission Requirements**

The MIB program considers students' work experience, industry knowledge and management skills as strengths in their qualifying portfolio. Candidates' professional maturity and managerial experience earn extra points in the admission selection process because the MIB program at FIU fosters students' ability to contribute real-world experiences to add value to the overall student learning outcome (SLO) in this competitive degree program.

To be eligible for admission to the MIB program in the Chapman Graduate School of Business, applicants must meet the following qualifications:

- Hold a bachelor's degree from an accredited college or university or the equivalent for institutions outside the U.S. Selection for admission will also take Graduate coursework (partial or degree completion) into consideration. Applicants from a diverse array of academic disciplines, such as business, economics, humanities, science and technology, law, and international relations/affairs are considered. Candidates with diverse backgrounds are encouraged to apply.
- Have an upper division grade point average (GPA) of 3.0
- Have demonstrated at least three years of professional full-time work experience.
- Applicants may be required to submit a competitive GMAT or GRE score to strengthen their portfolio.

In addition, students are required to submit:

 A CV/resume describing current and past positions responsibilities, and highlights of leadership and management experience.

- Statement of purpose (short essay) that describes why you want to obtain an advanced international business education, and how the MIB program fits within your personal and career goals. The essay will be evaluated for applicants' effective and succinct writing skills;
- Two letters of recommendation from employers and/or faculty members who can attest to applicants' skill and motivation to succeed in the MIB program at FIU.
- 4. Applicants will be required prior to the final selection to either 1) participate and pass an Interview with the MIB leadership team, or 2) submit a five-minute video where the applicant is physically visible throughout the video. Additional instructions for uploading and content will be provided at the time of selection.
- 5. International graduate student applicants whose studies were completed outside of the U.S. must demonstrate proficiency of the English language by presenting a minimum score of 80 on the iBT TOEFL (equivalent to 550 on the paper-based version or 213 on the computer-based version of the Test of English as a Foreign Language) or 6.5 overall on the International English Language Testing System (IELTS).
- 6. Applicants are encouraged to provide any additional documentation to strengthen their application portfolio. Examples of documentation include: Master's degree in any discipline, professional certifications (i.e. CPA, CFA, SHRM, etc.), specialized leadership experience or training, documentation that the applicant is part of a "fast track" or "high potential" management group in their organization, or any other similar evidence.

Admissions at the graduate level are competitive and meeting minimum requirements does not guarantee admission.

For additional information about the MIB program please contact the program manager at (305) 348-3279 or by email to **mib@fiu.edu**.

#### **Degree Requirements**

In order to complete the MIB, students must successfully complete a total of 30 credit hours which, includes the following:

- six (6), three-credit hour core courses
- three (3), three-credit hour courses in an area of specialization (approved by the program)
- two-credit hour international immersion (international trip)
- one-credit hour local business immersion (local trip)
- non-credit Professional Development Seminars (PDS)
- non-credit Career services activities
- non-credit Guest speaker series and roundtable discussions

The following courses are required for the MIB:

MAN 6635	Global Strategy and Business Models	3
MAN 6601	Global Management Skills	3
MAN 6606	Fundamentals of International Business	3
MAN 6678	Global Start-ups	3

MAN 6686	Master's Business	Seminar	in	Internat	ional 1
MAN 6XXX	Global M Political Ed	egatrends,	Geo	politics,	and 3
MAN 6686	Business Specializat Specializat Profession Seminars	Seminar tion Elective tion Elective al Developn rvices Activi	2 3 nent	Internat	ional 2 3 3 0
	Roundtable speaker se	e discussior eries	is and	d guest	0

Students will be required to select three (3) courses for an area of specialization. One of the three specialization courses can be an internship (GEB 6941C). Specializations can be industry specific (e.g. healthcare, hospitality, financial services, IT), functional (e.g. International finance international marketing), or themebased (e.g. Asia, Africa, government relations). Students will also be required to participate in Career services activities sponsored and hosted by the COB's Business Career Management Office. These activities will assist students to develop knowledge and skills necessary for their careers and the job market.

The PDS will include oral and written communications skills. The mandatory international trip will be to various destinations abroad each year and will include visits to prominent companies and cultural experiences. The mandatory local trip will include visits to global organizations located in South Florida.

#### **Dual-Degree Students**

Students from our international partner schools have the opportunity to earn a dual degree: an MBA from their home institutions and an MIB from Florida International University. Students in this program complete one year towards their MBA degree at their home institutions, and then attend the MIB program during their second year to complete both degrees. Students in the program also have the opportunity to remain in the U.S. for an additional twelve months under the Optional Training Program.

For more information about this program, please contact the program manager at <a href="mileotrucements">mib@fiu.edu</a>.

### Entrepreneurship

The Eugenio Pino and Family Global Entrepreneurship Center, founded in 2003 at Florida International University, facilitates all entrepreneurial activities at FIU. The Center's programs provide campus-wide awareness of entrepreneurship as an approach to life that enhances and transcends traditional academic experiences. It is woven into the fabric of FIU through activities and courses across the university.

The multi-dimensional nature of the program allows it to address the unique entrepreneurial needs of one of the nation's largest ethnically diverse academic institutions, located in one of America's most entrepreneurial and dynamic international cities, Miami.

Whether in the arts, sciences, business, engineering, or humanities, entrepreneurship at FIU adds value to every discipline and enhances the creativity and innovation of students, faculty, staff, and alumni. The

Center encourages students from all disciplines to enroll in entrepreneurship courses.

All academic courses in entrepreneurship and other educational activities are offered on a campus-wide basis. The Department of International Business and the Department of Industrial and Systems Engineering are primary partners in the academic endeavors of the Center. As such, both Departments have a range of courses and programs at the Master's and Doctoral level for students focusing on careers in Entrepreneurship.

#### **Entrepreneurship Specialization within the Evening MBA Program**

The Evening Master of Business Administration (EVEMBA) program is designed to give students a general management education to help them prepare for advancement in their business careers. While in the program, students may select an area of business within which to specialize: Marketing, Entrepreneurship, Human Resources, Management Information Systems, Finance, Accounting, and International Business.

In order to specialize in the area of entrepreneurship, students enrolled in the EVEMBA program must take the following required courses (6 credits hours):

Entrepreneurship\* MAN 6805

**ENT 6116** Business Plan Development\*

Plus two of the following elective courses (6 credit-hours):

FIN 6477 Entrepreneurial Finance

**ENT 6019** Starting and Growing Professional

Practice

Family Owned Businesses MAN 6865

Managing Innovation MAN 6057

Product and Service Development MAN 6086

MAN 6446 Negotiations MAN 6678 Global Start-ups

\*Evening MBA students may take this course as a requirement toward their specializations in finance, marketing, management, or international business.

## **Doctoral Studies Program**

The Doctoral Studies Program in Business Administration is a selective one leading to the Ph.D. degree. The program emphasizes the development of research and teaching skills to ensure the graduates acquire the credentials necessary for placement in leading institutions.

Each doctoral student's program of study is individually tailored to mesh faculty and student interests and to maintain a high level of interaction between the students and faculty.

The program generally requires three to four years of full-time study, including approximately one to one-andone-half years of dissertation research. A set of core, or "tool area" business courses, geared toward establishing the student's breadth of knowledge, is required of all doctoral candidates during the first year of study. The second year of coursework focuses on a particular area of concentration to develop the student's depth knowledge in a specific discipline. The Department of International Business and the Department of Global Leadership and Management jointly offer a Ph.D. concentration in Management. Students may focus their studies on Strategic Management, Entrepreneurship, International Business, International Management, Human Resource Management, Organizational Behavior, and Hospitality Management.

#### **Required Courses**

MAN 7275	Organizational Behavior	· Management

MAN 7895 Seminar in Management

and either

MAN 7616 Multinational Firm Global Strategy

MAN 7718 Analysis of Corporate Policy

#### Content Courses: (Minimum of 3 courses)

MAN 7146	Leadership
MAN 7147	Leadership II

MAN 7148 Intuition in Management Organizational Analysis MAN 7206 MAN 7207 Theories of Organization

**MAN 7235** Management Philosophy and Strategy MAN 7305 **Human Resource Management** 

Labor-Management Topics MAN 7412 Comparative Management MAN 7609

International Business Operations I MAN 7620 International Business Operations II MAN 7621

#### **Required Research Methods Courses:**

MAN 7155	Fundamentals of Behavioral Research
MAN 7910	Advanced Management Research
MAN 7640	International Business Research

Methods and

QMB 7910 Quantitative Research Methods in

Business

**GEB 7911** Quantitative Research Methods in

**Business** 

MAN 7984 Doctoral Research Seminar:

Development and Utilization of Large

Scale Datasets

#### Minimum of 4 Statistical Courses (not listed here)

#### **Research Project Courses**

Independent Study ACG 7906

(Required 6 hour course)

MAN 7936 **Doctoral Seminar in Business** 

MAN 7980 Ph.D. Dissertation

(Minimum of 24 credit hours)

# Master of Science in Finance/Master of **International Business Joint Degree Program**

The Department of Finance and the MIB programs in the Alvah H. Chapman Jr. Graduate School of Business at Florida International University are proposing a joint degree program culminating in both a Master in International Business (MIB), and a Master of Science in Finance. Under the joint degree program, a student can obtain both degrees in less time than it would take to obtain both degrees if pursued consecutively. The joint degree program will use existing faculty, courses, and resources. Important criteria relating to the joint degree program are as follows:

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3

- Candidates to the joint degree program must meet the entrance requirements established by each individual program.
- Applications for a joint degree will not be accepted from candidates who have already completed either degree. MIB or MSF students must apply and be admitted no later than the second to last semester in which they are expected to complete their original degree requirements.
- 3. Candidates must satisfy all requirements for each degree. The two degrees will have four common courses. All courses transferred between degrees must be completed with a grade point average of 3.0 or higher. MSF courses transferred to meet MIB elective credit must be 6000 level courses approved by the University Curriculum Committee. Directors of the MSF and MIB degree programs may adjust these exact course requirements as a result of future changes to the MSF or MIB curriculums.
- 3.1. To obtain the MIB degree, MSF students who have finished their core courses, must complete a total of 36 credit hours as follows:

In the MIB program (24 credits hours):

the Mib program (	24 Gledita Hodia).	
MAN 6617	Managing Global Production and	
	Technology	3
MAR 6158	International Marketing	3
BUL 6850	International Business Law	3
MAN 6635	Global Strategy and Business	
	Models	3
MAN 6679	Master's Project in International	
	Business	3
MAN 6601	Global Management Skills	3
MAN 6606	Fundamentals of International	
	Business	3
MAN 6930A	Master's Seminar in Management	11
MAN 6930B	Master's Seminar in Management	2 1
MAN 6930C	Master's Seminar in Management	3 1

From the MSF program (12 credit hours) will be transferred as follows:

FIN 6644	Global Financial Strategy	3
FIN 6465	Financial Planning and Statements	
	Analysis	3
MAN 6606	Fundamentals of International	
	Business	3
FIN 6XXX	Elective	3
FIN 6XXX	Elective	3

3.2. To obtain the MSF degree, MIB students who have finished their core courses, must complete a total of 33 credits hours as follows:

rogram (21 gradit haura);	
Corporate Finance	3
Quantitative Method in Financial	
Analysis	3
Financial Markets and Institution	3
Securities Analysis	3
Portfolio Management	3
Financial Future and Fixed Incom	ne
Investments	3
Financial Risk Management	3
name and the completion of the	h -
. • ` '	be
llows:	
Global Financial Strategy	3
International Accounting	3
	Analysis Financial Markets and Institution Securities Analysis Portfolio Management Financial Future and Fixed Incom Investments Financial Risk Management program (12 credit hours) will llows: Global Financial Strategy

FIN 6XXX	Finance Elective 1
FIN 6XXX	Finance Elective 2

- 4. Joint degree candidates will not receive either degree until all requirements for both programs have been satisfied. Students deciding against completing a second degree must satisfy all first degree program requirements as if the student had never been a joint degree candidate.
- 5. With the joint degree program students will take a total of 57 credit hours to get both degrees. Without the joint degree program students will need to take 69 credit hours to get both degrees. Thus, MIB students who have taken twelve credits of MSF common courses may obtain an MSF degree with an additional 21 credits. MSF students who have taken twelve credits of the MIB classes, may obtain an MIB degree with an additional 24 credits.

# Master of Business Administration/Master in International Business Joint Degree Program

The MIB and MBA programs in the Alvah H. Chapman Jr. Graduate School of Business at Florida International University offer a joint degree program culminating in both a Master of Business Administration (MBA), and a Master in International Business (MIB). Under the joint degree program, a student can obtain both degrees in significantly less time than it would take to obtain both degrees if pursued consecutively. The joint degree program will use existing faculty, courses, and resources. Important criteria relating to the joint degree program are as follows:

- Candidates to the joint degree program must meet the entrance requirements established by each individual program. Candidates must indicate on the application their intention to pursue the joint degree option. Candidates deciding to pursue the joint degree option after having been admitted to one program will indicate this intention only on their second application.
- Applications for a joint degree will not be accepted from candidates who have already completed either degree. MBA or MIB students must apply and be admitted no later than the second to last semester in which they are expected to complete their original degree requirements.
- 3. Candidates must satisfy all requirements for each degree. The two degrees will have four common courses. All courses transferred between degrees must be completed with a grade point average of 3.0 or higher. MIB courses transferred to meet MBA elective credit and vice versa must be 6000 level courses approved by the University Curriculum Committee. Directors of the MBA and MIB degree programs may adjust these exact course requirements as a result of future changes to the MBA or MIB curriculums.

#### 3.1. Joint Flex MBA/MIB degree

3.1.1 To obtain MIB degree, Flex MBA students must complete the following courses for a total of 63 credit hours as follows:

In the Flex MBA program (36 credits hours):

ACG 6026	Accounting for Managers	3
ACG 6175	Financial Reporting & Analysis	3
BUL 6810	Legal Environment	3

	-				_	
F	IN 6406	Corporate Finance	3	Professional Dev	relopment Seminars (PDS)	
F	IN 6446	Competitive Strategy	3		. ,	
	MAN 6501	Operations Management	3	3.2. Joint Internation	nal MRA/MIR Degree	
	MAN 6245	Organizational Behavior	3			
			3	3.2.1 To obtain the M	IB degree, International MBA (IMBA)	
	MAN 6726	Strategic Management		students must c	omplete the following courses for a	
	MAN 6830	Organizational Information Systems	3		hours as follows:	
N	/IAR 6805	Marketing Management in the				
		Global Environment	3	In the IMBA program	(45 credit hours):	
M	/IAR 6816	Corporate Simulation	3	ACG 6026	Accounting for Managers	3
C	QMB 6357	Business Statistical Analysis	3	ACG 6175	Financial Reporting & Analysis	3
		Development Seminars (PDS)	_	BUL 6810	Legal Environment	3
		. ,		FIN 6406		3
In the	MIB prograi	m (27 credit hours):			Competitive Strategy	2
M	1AN 6930	Master's Seminar in Management	1	FIN 6446	Competitive Strategy	3 3 3
M	1AN 6606	Fundamentals of International		MAN 6501	Operations Management	3
		Business	3	MAN 6245		
E	IN 6644	Global Financial Strategy	3	MAN 6726	Strategic Management	3
				MAN 6703	Colloquium in Managing	
	MAN 6601	Global Management Skills	3			3
IV	/AN 6617	Managing Global Production and		MAN 6830	Organizational Information Systems	
		Technology	3	MAN 6679	Master's Project in International	Ŭ
M	1AN 6679	Master's Project in International		WAIN 0075		3
		Business	3	MAD COOF		J
M	MAR 6158	International Marketing	3	MAR 6805	Marketing Management in the	_
••		MIB Elective	3		Global Environment	3
		MIB Elective	3	QMB 6357		3
т	£ 41= = £=11=:		3	Professional Dev	relopment seminars (PDS) I,II, III	2
1 WO O	i the following	ng elective courses are required for the			• ,	
	egree:			In the MIB program (2		
	/IAN 6678	Global Start-ups	3	MAN 6930		3
G	SEB 6941C	Graduate Business Internship	3	MAN 6635	Global Strategy and Business	
M	1AN 6937	Special Topics in Business			Models	3
		Environment	3	MAN 6601		3
				MAN 6617	Managing Global Production and	
3.1.2	To obtain th	e Flex MBA, MIB degree students must		100 11		3
C	omplete a to	tal of 63 credits as follows:		MAN 6670		J
	MID	(00   111   )		MAN 6679	Master's Project in International	_
		m (36 credit hours):	_		Business	3
		Master's Seminar in Management	3	MAN 6158	International Marketing	3
N	1AN 6606	Fundamentals of International Business	3			3
Α	CG 6026	Accounting for Managers	3		MIB Elective	3
В	BUL 6850	International Business Law	3	Two of the following e	elective courses are required for the	
F	IN 6644	Global Financial Strategy	3	MIB degree:	·	
		Global Strategy and Business Models	3	MĂN 6678	Global Start-ups	3
		Global Management Skills	3	GEB 6941C		3
			3		•	J
IV	MAIN 00 I /	Managing Global Production and	2	MAN 6937	Special Topics in Business	2
	4411.0070	Technology	3		Environment	3
IV	/AN 6679	Master's Project in International			nternational MBA (IMBA), MSIS	
		Business	3		must complete a total of 69 credits	
M	/IAR 6158	International Marketing	3	as follows:		
		MIB Elective	3	In the MID necessary (2	OC and dit basses).	
		MIB Elective	3	In the MIB program (3		_
_				MAN 6930	Master's Seminar in Management	3
		ng elective courses are required for the		MAN 6606	Fundamentals of International	
MIB d	egree:					3
M	1AN 6678	Global Start-ups	3	ACG 6026	Accounting for Managers	3
G	SEB 6941C	Graduate Business Internship	3	BUL 6850	International Business Law	3
M	1AN 6937	Special Topics in Business Environment	3	FIN 6644		3
			-	MAN 6635	Global Strategy and Business	-
Ir	n the Flex M	BA program (27 credits hours):		1717 11 4 0000		3
Α	CG 6175	Financial Reporting & Analysis	3	MANI CCO4		
		Corporate Finance	3	MAN 6601	•	3
		Competitive Strategy	3	MAN 6617	Managing Global Production and	_
		Operations Management	3			3
		Organizational Behavior	3	MAN 6679	Master's Project in International	
			3			3
		Organizational Informational Systems	3	MAR 6158		3
IV		Marketing Management in the Global	•			3
		Environment	3			3
		Corporate Simulation	3	Two of the following e	elective courses are required for the	_
C	QMB 6357	Business Statistical Analysis	3	MIB degree:	noonvo oodi oos ai c roquileu ioi tile	
				wind acgree.		

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MAN 6678	Global Start-ups	3	MAN 6617	Managing Global Production and	
	Graduate Business Internship	3	1111 111 00 11	Technology 3	
MAN 6937	Special Topics in Business Environmen		MAN 6679	Master's Project in International	
			1017 (14 007 5	Business 3	
	am (33 credit hours):		MAR 6158	International Marketing 3	
ACG 6175	Financial Reporting & Analysis	3	1017 (1 € 0 100	memational warketing 0	
BUL 6810	Legal Environment	3	MAN 6606	Fundamentals of International	
FIN 6406	Corporate Finance	3	WAIN 0000		
FIN 6446	Competitive Strategy	3		Business 3 MIB Elective 3	
MAN 6501	Operations Management	3		MIB Elective 3	
MAN 6245	Organizational Behavior	3	Two of the following		
MAN 6726	Strategic Management	3		ing elective courses are required for the	
MAN 6703	Colloquium in Managing		MIB degree:	01-1-1-04	
	Organizational Ethics	3	MAN 6678	•	
MAN 6830	Organizational Information System	s 3		Graduate Business Internship 3	
MAR 6805	Marketing Management in the		MAN 6937	Special Topics in Business Environment 3	
	Global Environment	3	3.3.2. To obtain the	he Professional MBA (PMBA). MIB	
MAR 6816	Corporate Simulation	3		dents must complete a total of 66 credits	
QMB 6357	Business Statistical Analysis	3	as follows:	,	
	Development Seminars (PDS) I, II, III	2		(22	
	m (24 credit hours):	_		am (36 credit hours):	
MAN 6930	Master's Seminar in Management	3		rogram (36 credit hours):	
MAN 6635	Global Strategy and Business	Ū		Master's Seminar in Management 3	
1717 11 4 0000	Models	3	MAN 6606		
MAN 6601	Global Management Skills	3	ACG 6026	Accounting for Managers 3	
MAN 6617	Managing Global Production and	J	BUL 6850	International Business Law 3	
IVIAIN OO I I	Technology	3	FIN 6644	Global Financial Strategy 3	
MAN 6679	Master's Project in International	3	MAN 6635	Global Strategy and Business Models 3	
IVIAIN OUT 9	Business	3	MAN 6601	Global Management Skills 3	
MAD 6150			MAN 6617	Managing Global Production and	
MAR 6158	International Marketing	3		Technology 3	
	MIB Elective	3	MAN 6679	Master's Project in International	
T (" (" :	MIB Elective	3		Business 3	
	ng elective courses are required for the		MAR 6158	International Marketing 3	
MIB degree:		•		MIB Elective 3	
MAN 6678	Global Start-ups	3		MIB Elective 3	
GEB 6941C	Graduate Business Internship	3	Two of the followi	ing elective courses are required for	
MAN 6937	Special Topics in Business	_	the MIB degree:	5	
	Environment	3	MAN 6678	Global Start-ups 3	
				Graduate Business Internship 3	
3.3. Joint Profes	sional MBA/MIB Degree		MAN 6937	Special Topics in Business Environment 3	
3.3.1. To obtain th	ne MIB degree. Professional MBA			·	
	idents must complete the following			gram (30 credit hours):	
	a total of 66 credit hours as follows:		ACG 6175	Financing Reporting & Analysis 3	
			FIN 6406	Corporate Finance 3	
	ram (42 credit hours):	_	MAN 6501	Operations Management 3	
ACG 6026	Accounting for Managers	3	MAN 6245	Organizational Behavior 3	
ACG 6175	Financing Reporting & Analysis	3	MAN 6726	Strategic Management 3	
BUL 6810	Legal Environment of Business	3	MAN 6830	Organizational Information Systems 3	
FIN 6406	Corporate Finance	3	MAR 6805	Marketing Management in the	
FIN 6446	Competitive Strategy	3		Global Environment 3	
FIN 6644	Global Financial Strategy	3	MAR 6816	Corporate Simulation 3	
MAN 6608	International Business	3	QMB 6357	Business Statistical Analysis 3	
MAN 6501	Operations Management	3	Professional	Development Seminars (PDS)	
MAN 6245	Organizational Behavior	3	Notes:		
MAN 6726	Strategic Management	3		for the CMPA depend on track chasen. If	
MAN 6830	Organizational Information System	s3		for the CMBA depend on track chosen. If	
MAR 6805	Marketing Management in the			elected the option of a specialization, the	
	Global Environment	3		hours required and shared for the Flex	
MAR 6816	Corporate Simulation	3		Otherwise, the number of credit hours	
QMB 6357	Business Statistical Analysis	3	required and shall	red for the PMBA will be used.	
	Development Seminars (PDS)		<sup>2</sup> The Executive N	MBA and Professional MBA in Healthcare	
	• • • • • • • • • • • • • • • • • • • •			ograms are not included as an option for	
	m (24 credit hours):	2	the joint degree.	1 131	
MAN 6930	Master's Seminar in Management	3			
MAN 6635	Global Strategy and Business	•		andidates will not receive either degree	
NAANI 0004	Models	3		ments for both programs have been	
MAN 6601	Global Management Skills	3	sausned. Studen	ts deciding against completing a second	

degree must satisfy all first degree program requirements as if the student had never been a joint degree candidate.

For additional information, contact the MIB office at (305) 348-3279 or the MBA office at (305) 348-0148.

# Master of International Business/Juris Doctor Joint Degree Program

The faculties of the College of Law and the College of Business at Florida International University have approved a joint degree program culminating in both a Juris Doctor degree, awarded by the College of Law, and a Master of International Business degree, awarded by the College of Business. Under the joint degree program, a student can obtain both degrees in significantly less time than it would take to obtain both degrees if pursued consecutively. Essential criteria relating to the joint degree program are as follows:

- Candidates for the program must meet the entrance requirements for and be accepted by both Colleges. Both Colleges must be informed by the student at the time of application to the second program that the student intends to pursue the joint degree.
- 2. The joint degree program is not open to students who have already earned one degree.
- For law students, enrollment in the MIB program is required no later than the completion of 63 credit hours in the JD program. For MIB students, enrollment in the JD program is required no later than the time that the student has completed one-half of the MIB curriculum.
- 4. A student must satisfy the curriculum requirements for each degree before either degree is awarded. The College of Business will allow 9 credit hours of upper level international and comparative law courses to be credited toward both the MIB and JD degrees. These 9 credit hours of law classes will be in lieu of the International Business Law course (3 credit hours) and any two other courses (totaling 6 credit hours) in the MIB curriculum. Reciprocally, law students may receive 9 hours of credit toward the satisfaction of the JD degree for courses taken in the MIB curriculum upon completion of the MIB degree curriculum with a grade point average of 3.0 or higher.
- 5. A student enrolled in the joint degree program may begin the student's studies in either College, but full-time law students must take the first two semesters of law study consecutively and part-time law students must take the first three semesters of law study consecutively. Students admitted to one College but electing to begin study in the other College under the joint degree program may enter the second College thereafter without once again qualifying for admission so long as they have notified the second College before the end of the first week of the first semester in the second College and are in good academic standing when studies commence in the second College.
- 6. A student enrolled in the joint degree program will not receive either degree until the student has satisfied all of the requirements for both degrees, or until the student has satisfied the requirements of one of the degrees as if the student had not been a joint degree candidate.

7. Students in the joint degree program will be eligible for the graduate teaching assistantships and research assistantships in the College of Business on the same basis as other MIB students, subject to the guidelines and restrictions set by the College of Business.

For additional information, contact the MIB office at (305) 348-3279 or the Law School Admissions Office at (305) 348-8006.

# Master of International Business/Master of Arts in International Studies Joint Degree Program

The Department of Politics and International Relations and The Alvah H. Chapman Jr. Graduate School of Business at Florida International University are proposing a joint degree program culminating in both a Master in International Business (MIB), and a Master of Arts in International Studies (MAIS). Under the joint degree program, a student can obtain both degrees in significantly less time than it would take to obtain both degrees if pursued consecutively. The joint degree program will use existing faculty, courses, and resources. Important criteria relating to the joint degree program are as follows:

- Candidates to the joint degree program must meet the entrance requirements established by each individual program. Candidates must indicate on the application their intention to pursue the joint degree option. Students deciding to pursue the joint degree option after having been admitted to one program will indicate this intention only on their second application.
- Applications for a joint degree will not be accepted from candidates who have already graduated with either degree. MIB or MAIS students must apply and be admitted no later than the second to last semester in which they are expected to complete their original degree requirements, including the comprehensive examination for the MAIS degree.
- 3. Candidates must satisfy all requirements for each degree. The two degrees will have four common courses. All courses transferred between degrees must be completed with a grade point average of 3.0 or higher. Courses transferred to meet elective credits must be 5000 or 6000 level courses. Directors of the MAIS and MIB degree programs may adjust these exact course requirements as a result of future changes to the MAIS or MIB curriculums.
  - 3.1. **To obtain the MIB degree**, MAIS students who have successfully completed the required 36 credits must, additionally, complete 24 credit hours in the MIB program as follows:

MAN 6617	Managing Global Production and	
	Technology	3
MAR 6158	International Marketing	3
MAN 6635	Global Strategy and Business	
	Models	3
MAN 6679	Master's Project in International	
	Business	3
MAN 6601	Global Management Skills	3
FIN 6644	Global Financial Strategy	3
ACG 6255	International Accounting	3
MAN 6930A	Master's Seminar in Management	1 1
MAN 6930B	Master's Seminar in Management 2	2 1
MAN 6930C	Master's Seminar in Management 3	3 1

In order to satisfy the 36 credits hours required by the MIB program, 12 credit hours will be transferred from the MAIS program as follows:

INR 6017	Comparative Approaches to Area	
	Studies and Global Issues	3
INR 5409	International Law	3
Elective 1		3
Elective 2		3

3.2. **To obtain the MAIS degree,** MIB students who have successfully completed the required 36 credits must, additionally, complete 24 credit hours in the MAIS program as follows:

INR 6706	Political Economy of International	
	Relations	3
INR 5615	Research Design and International	
	Relations	3
GEO 6473	Space, Place and Identity	3
INR 5609	Contemporary Dynamics of	
	International Relations	3
INR 6017	Comparative Approaches to Area	
	Studies and Global Issues	3
Field course 1		3
Field course 2		3
Field course 3		3

In order to satisfy the 36 credits hours required by the MAIS program, 12 credit hours will be transferred from the MIB program as follows:

MAN 6606	Fundamentals of International	
	Business	3
BUL 6850	International Business Law	3
Elective 1		3
Elective 2		3

All MAIS students coming into the MIB program will be required, during the first month of classes, to take a 16-hour workshop in Accounting and a 16-hour workshop in Quantitative Methods. The purpose of these workshops is to ascertain that students have the necessary background in both of these fields. Students must pass each workshop with at least a B grade (there is no charge for this workshop). Otherwise, they must register, and pay the corresponding tuition for the Accounting class (ACC 6026) and/or the Quantitative methods class (QMB 6357) in the Evening MBA program, and earn a grade of B or higher.

Joint degree candidates will not receive either degree until all requirements for both programs have been satisfied. Students deciding against completing a second degree must satisfy all first degree program requirements as if the student had never been a joint degree candidate.