International Business

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Mission

The mission of the Department of International Business is three-fold: 1) to be a world leader in international business research, teaching and academic leadership; 2) to provide impactful entrepreneurship educational programs in line with the needs of the South Florida community, and 3) to be a recognized player in the strategic management field. The department strives to prepare its students by offering a wide variety of academic courses, experiential learning activities and exposure to real-world international business environments, guided by world-renowned faculty members.

BBA in International Business

The Bachelor of Business Administration (BBA) in International Business provides students with an intensive, in-depth study of the international dimensions of business. Students in the program will be exposed to all major business areas of International Business.

For more information, please visit our departmental web page at http://ib.fiu.edu

Degree Program Requirements (120 credit-hours)

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lower-Division/Business Pre-Core</td>
<td>60</td>
</tr>
<tr>
<td>Upper-Division/Business Core</td>
<td>27</td>
</tr>
<tr>
<td>IB Required Courses</td>
<td>21</td>
</tr>
<tr>
<td>Upper Division Business Electives</td>
<td>12</td>
</tr>
</tbody>
</table>

Lower Division/Business Pre-Core

The “General Information” section in this catalog describes the Lower Division requirements and business pre-core.

Upper Division/Business Core

The College’s Business Core Requirements are listed in the first section of the “College of Business” chapter.

Upper Division requirements must be completed within six years prior to awarding of degree or otherwise be approved by the Department.

IB Required Courses:

International Business majors must take 21 credit-hours from the following list:

**IB Required Courses (5 courses, 15 credit-hours)**

- FIN 4604 International Financial Management – GL
- MAN 4602 International Business
- MAR 4156 International Marketing
- MAN 4633 MNC Strategy
- MAN 4442 International Business Negotiations
- OR
- any 3000 level or higher language course (3 credits) with the prefixes ABT, CHI, FRE, GER, HAI, ITA, JPN, POR, SPN or equivalent.

**IB Elective Courses (2 courses, 6 credit hours)**

- ENT 4704 International Entrepreneurship
- MAN 4203 Leadership in Multilateral Institutions
- MAN 4600 International Management
- MAN 4610 International Human Resources
- MAN 4613 International Risk Assessment
- MAN 4660 Business in Latin America
- MAN 4661 Business in Asia
- MAN 4662 Business in Europe
- MAN 4663 Business in the Caribbean
- MAN 4664 Business in Africa
- MAN 4671 Special Topics in International Business
- MAN 4672 IB Regulation and Ethics
- MAN 4673 Trade Policy and Business
- MAN 4690 Independent Study in International Business
- MAN 4712 IB Business-Government Relations
- MAN 4946 International Business Internship
- MAN 4956 International Business Study Abroad
- MAN 4653 Foreign Direct Investment
- ACG 4251 International Accounting
- ECO 4701 World Economy
- ECO 4703 International Trade Theory and Policy
- ECO 4713 International Macroeconomics – GL
- FIN 3652 Asian Financial Markets and Institutions
- FIN 4633 International Capital Markets
- FIN 4634 International Banking – GL
- FIN 4651 Latin American Financial Markets and Institutions
- FIN 4663 Global Private Banking
- MAR 4144 Export Marketing
- MAR 4203 Marketing Channels
- MAR 4503 Consumer Behavior
- MAR 4733 Digital Marketing
- REE 4956 International Real Estate – GL
- TRA 4721 Global Logistics

**Upper Division Business Elective Requirements:**

- HB 3601 Business Environment
- MAN 4665 Entrepreneurship
- OR
- any 4000 level or higher course (3 credits) with the prefix IB, or approved by the Department.

Degree: BBA
IB students are required to take 12 credits of upper division electives. Review of this policy and future changes will be the prerogative of the Chair of the IB Department.

IB students may take any 3000 level or higher course inside or outside of the College of Business to satisfy their Upper Division Business Elective requirement. All upper division electives outside the College of Business must demonstrate a relationship to international business and receive the approval of the IB Department Chair.

Students enrolled in a second major or a certificate/minor program must take the courses prescribed in their program.

MAN Prefix Courses

Students should note that not all courses with a MAN prefix are actually management or international business courses. Therefore, they should consult with a College advisor to confirm that their program of study reflects the degree requirements.

Honors in International Business Track

The Honors in International Business (Honors in IB) track attracts highly motivated, focused, and intellectually curious students who have a global perspective. Honors in IB provides the opportunity for future leaders in the world economy to develop a global business skill set through international study, travel, and work experiences.

An Honors in IB student has the opportunity to participate in ceremonies, networking events, honors-dedicated courses, special corporate seminars, and placement services. An Honors in IB student will graduate with Honors recognition. Students joining the Honors in IB track are expected to join the IB Honors Society, the community/social responsibility arm of the program that engages students in compelling international service learning projects.

Program Highlights:

INTERNATIONAL BUSINESS EXPERIENCE: Honors in IB students are given the opportunity to experience the real world of international business via their participation in an international business activity. This requirement can be filled by enrollment in a study abroad program or an international business internship anywhere in the world.

INTERNATIONAL EXPLORATION: Students in the program will have the opportunity to be exposed to various topics and themes germane to international business through multidisciplinary coursework.

HONORS PROJECT: The Honors in IB track allows students to fulfill their IB Honors Project by doing an individual thesis, or becoming a member of a team which enters a national case or business plan competition, or by developing an individual business plan.

Admission to the Program

College of Business Honors in IB Track: Students interested in Honors in IB track must first declare an international business major and consult the Honors in IB Advisor to submit a completed application form obtained from the Honors in IB website. Students must have a minimum GPA of 3.3 and have earned a minimum grade of “B” in MAN 3025 to be admitted to the Honors in IB track. Admission to the Honors College is not required. Upon completion of degree requirements students will receive a BBA degree with Honors in International Business (see http://business.fiu.edu/landon/hib.cfm).

Honors in IB Track Academic Standards

Students are required to
(a) obtain a grade of “B” or higher in each of their major courses,
(b) obtain a minimum GPA of 3.3 in their program for graduation,
(c) fulfill all University language requirements, and
(d) fulfill all other Department, COB and University graduation requirements.

Students interested in participating in the Honors in IB track should contact the program’s director at (305) 348-2791, or consult the Honors in IB program website.

Honors in International Business Track Requirements (120 credit-hours)

Lower-Division/Business Pre-Core 60 hours
Upper-Division/Business Core 27 hours
Major Courses 33 hours

REQUIRED UPPER DIVISION CORE COURSES (9 courses, 27 credit-hours)

The College’s Business Core Requirements are listed in the first section of the “College of Business” chapter. Students pursuing the Honors IB Track may complete INR 3403. International Law, in lieu of BUL 4310.

HONORS IN IB REQUIRED MAJOR COURSES (7 courses, 21 credit-hours)

FIN 4604 International Financial Management – GL
MAN 4442 International Business Negotiations
MAN 4602 International Business
MAN 4633 MNC Strategy
MAN 4970 International Business Honors Project Seminar
MAR 4156 International Marketing plus
MAN 4946 International Business Internship or
MAN 4956 Study Abroad in International Business

INTERNATIONAL EXPLORATION (2 courses required, 6 credit-hours)

Students may select two (2) courses (6 credit-hours) from the following list:

ENT 4704 International Entrepreneurship
MAN 4203 Leadership in Multilateral Organizations
MAN 4600 International Management
MAN 4610 International Human Resources
MAN 4613 International Risk Assessment
MAN 4653 Foreign Direct Investment
MAN 4660 Business in Latin America
MAN 4663 Business in the Caribbean
MAN 4671 Special Topics in International Business
MAN 4672 International Business Regulation and Ethics
MAN 4673 Trade Policy and Business
MAN 4690 Independent Study in International Business
MAN 4712 International Business - Government Relations
ECO 4701 World Economy
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Department</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECO 4703</td>
<td>International Trade Theory and Policy</td>
<td>CPO 4541</td>
<td>Politics of China</td>
</tr>
<tr>
<td>ECO 4713</td>
<td>International Macroeconomics – GL</td>
<td>CPO 3103</td>
<td>Politics of Western Europe</td>
</tr>
<tr>
<td>ECS 3003</td>
<td>Comparative Economic Systems</td>
<td>CPO 3104</td>
<td>Politics of the European Union</td>
</tr>
<tr>
<td>FIN 3652</td>
<td>Asian Financial Markets</td>
<td>EUH 3282</td>
<td>European History, 1945 to Present</td>
</tr>
<tr>
<td>FIN 4634</td>
<td>International Banking – GL</td>
<td>FRI 3420</td>
<td>Review Grammar/Writing I</td>
</tr>
<tr>
<td>FIN 4663</td>
<td>Global Private Banking</td>
<td>FRI 3421</td>
<td>Review Grammar/Writing II</td>
</tr>
<tr>
<td>FIN 4651</td>
<td>Latin American Financial Markets and Institutions</td>
<td>FRI 3441</td>
<td>Advanced Business French</td>
</tr>
<tr>
<td>REE 4956</td>
<td>International Real Estate – GL</td>
<td>GEA 3500</td>
<td>People, Place, and Environment of Europe</td>
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<tr>
<td>ECO 3202</td>
<td>Applied Macroeconomics</td>
<td>GEA 3400</td>
<td>Asia</td>
</tr>
<tr>
<td>MAR 4144</td>
<td>Export Marketing</td>
<td>GEA 3554</td>
<td>Geography of Russia and Central Eurasia</td>
</tr>
<tr>
<td>MAR 4203</td>
<td>Marketing Channels</td>
<td>INR 3214</td>
<td>International Relations of Europe and the former USSR</td>
</tr>
<tr>
<td>MAR 4722</td>
<td>e-Marketing</td>
<td>INR 3262</td>
<td>International Relations of Russia and Personnel</td>
</tr>
<tr>
<td>MAR 4503</td>
<td>Consumer Behavior</td>
<td>INR 3246</td>
<td>Business in Africa</td>
</tr>
<tr>
<td>TRA 4721</td>
<td>Global Logistics</td>
<td>ITA 3420</td>
<td>Review Grammar/Writing I</td>
</tr>
<tr>
<td>AFS 3011</td>
<td>African Civilization, Religion and Philosophy – GL</td>
<td>ITA 3421</td>
<td>Review Grammar/Writing II</td>
</tr>
<tr>
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<td>Health, Society and Culture in the African World</td>
<td>ITA 3500</td>
<td>Italian Culture and Society – GL</td>
</tr>
<tr>
<td>AFS 3332</td>
<td>Gender and Sexualities in Sub-Saharan Africa</td>
<td>ITA 3410</td>
<td>Advanced Italian Conversation</td>
</tr>
<tr>
<td>AFS 3331</td>
<td>African Contexts – GL</td>
<td>MAN 4662</td>
<td>Business in Europe</td>
</tr>
<tr>
<td>AFS 4265</td>
<td>Women and Human Rights in Sub-Saharan Africa</td>
<td>PHN 3602</td>
<td>Twentieth Century British Philosophy</td>
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<tr>
<td>AFS 4265</td>
<td>Latin America and the Caribbean in Africa: South-South Interactions – GL</td>
<td>POR 3242</td>
<td>Review Grammar/Writing I</td>
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<tr>
<td>CPO 3204</td>
<td>African Politics</td>
<td>POR 3241</td>
<td>Review Grammar/Writing II</td>
</tr>
<tr>
<td>CPO 4404</td>
<td>Iraq: Politics and Society</td>
<td>POR 3440</td>
<td>Portuguese for Business</td>
</tr>
<tr>
<td>GEA 3600</td>
<td>Population and Geography of Africa</td>
<td>SPN 3013</td>
<td>Language Skills for Professional Personnel</td>
</tr>
<tr>
<td>INR 3253</td>
<td>International Relations of Sub-Saharan Africa</td>
<td>SPN 3301</td>
<td>Advanced Spanish for Non-Heritage Speakers</td>
</tr>
<tr>
<td>MAN 4664</td>
<td>Business in Africa</td>
<td>SPN 3440</td>
<td>Spanish Business</td>
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<tr>
<td>REL 4370</td>
<td>African Religions</td>
<td>SPN 3440</td>
<td>Composition/Correspond</td>
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<td>ABT 3503</td>
<td>Arabic Language and Culture</td>
<td>SPN 3422</td>
<td>Advanced Grammar and Composition I</td>
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<td>ASN 3015</td>
<td>South Asian Cultures</td>
<td>SPN 3423</td>
<td>Advanced Grammar and Composition II</td>
</tr>
<tr>
<td>ASN 3329</td>
<td>Women in Asian Society</td>
<td>SPN 4500</td>
<td>Spanish Culture – GL</td>
</tr>
<tr>
<td>ASN 3410</td>
<td>Introduction to East Asia – GL</td>
<td>SPN 4520</td>
<td>Latin American Culture – GL</td>
</tr>
<tr>
<td>AFS 4265</td>
<td>Advanced Chinese I</td>
<td>AN 4332</td>
<td>Latin America</td>
</tr>
<tr>
<td>CHI 3400</td>
<td>Intermediate Chinese Conversation</td>
<td>AN 4334</td>
<td>Contemporary Latin American Women</td>
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<td>CHI 3410</td>
<td>Advanced Chinese I</td>
<td>AN 4340</td>
<td>Caribbean Cultures</td>
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<td>CHI 3440</td>
<td>Business Chinese</td>
<td>CPO 3304</td>
<td>Politics of Latin America</td>
</tr>
<tr>
<td>CHT 3502</td>
<td>Chinese Culture and Society</td>
<td>CPO 3403</td>
<td>Politics of South America</td>
</tr>
<tr>
<td>COM 3410</td>
<td>Cultural Communication Patterns of Asia</td>
<td>CPO 3433</td>
<td>Politics of Central America</td>
</tr>
<tr>
<td>CPO 3403</td>
<td>Politics of the Middle East</td>
<td>ECS 3401</td>
<td>The Brazilian Economy</td>
</tr>
<tr>
<td>CPO 3502</td>
<td>Politics of the Far East</td>
<td>ECS 3402</td>
<td>The Political Economy of South America</td>
</tr>
<tr>
<td>CPO 4553</td>
<td>Government and Politics of Japan</td>
<td>ECS 3403</td>
<td>Economics of Latin America</td>
</tr>
<tr>
<td>ECS 3200</td>
<td>Economics of Asia</td>
<td>GEA 3320</td>
<td>Population and Geography of the Caribbean</td>
</tr>
<tr>
<td>INR 3223</td>
<td>Japan and the United States</td>
<td>GEA 3400</td>
<td>Population and Geography of Latin America</td>
</tr>
<tr>
<td>INR 3224</td>
<td>International Relations of East Asia</td>
<td>GEA 3320</td>
<td>Population and Geography of the Caribbean</td>
</tr>
<tr>
<td>INR 3274</td>
<td>International Relations of the Middle East</td>
<td>HAI 3213</td>
<td>Accelerated Haitian Creole</td>
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<tr>
<td>INR 4032</td>
<td>Asia and Latin America in World Affairs</td>
<td>HAI 3214</td>
<td>Accelerated Intermediate Haitian Creole</td>
</tr>
<tr>
<td>INR 4232</td>
<td>International Relations of China</td>
<td>HAI 3500</td>
<td>Haiti: Language and Culture</td>
</tr>
<tr>
<td>GEA 3635</td>
<td>Population and Geography of the Middle East</td>
<td>INR 3243</td>
<td>International Relations of Latin America</td>
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<td>JPN 3140</td>
<td>Japanese for Business</td>
<td>INR 3246</td>
<td>International Relations of the Caribbean</td>
</tr>
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<td>JPN 3500</td>
<td>Japanese Culture and Society – GL</td>
<td>LAH 3718</td>
<td>History of U.S.-Latin American Relations</td>
</tr>
<tr>
<td>JPN 3540</td>
<td>Advanced Japanese Composition</td>
<td>LAS 3002</td>
<td>Introduction to Latin American and Caribbean Studies</td>
</tr>
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<td>MAN 4661</td>
<td>Business in Asia</td>
<td>PHH 3042</td>
<td>Latin American Philosophy</td>
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<td>REL 3123</td>
<td>Asian Religions in the Americas</td>
<td>PHH 3042</td>
<td>Latin American Philosophy</td>
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<td>REL 3310</td>
<td>Introduction to Asian Religions</td>
<td>REL 3375</td>
<td>Religions of the Caribbean</td>
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<td>REL 4351</td>
<td>Religions and Japanese Culture</td>
<td>REL 4481</td>
<td>Contemporary Latin American Religious Thought</td>
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<tr>
<td>REL 4521</td>
<td>Topics on Latin American Culture</td>
<td>SPN 3343</td>
<td>Advanced Spanish for Heritage Speakers – GL</td>
</tr>
</tbody>
</table>
HONORS IN IB UPPER DIVISION BUSINESS ELECTIVES (2 courses, 6 credit-hours)

Students in the Honors in IB track are required to take two (2) 3000- or 4000-level (upper division) business electives.

Entrepreneurship Minor for Non-Business Students

Non-business students wishing to earn a minor in Entrepreneurship must have a minimum GPA of 2.5 to be admitted to the minor and complete four (4) of the following courses (12 credit-hours) with a grade of “C” or higher in each course.

Note: The faculty of the IB Department highly recommends students take ENT 4113, GEB 4110, MAN 3022, and MAN 4802 to fulfill the minor.

MAN 3022 Introduction to Management
ENT 4113 Entrepreneurship: New Business Development
GEB 4110 Writing the Business Plan
MAN 4802 Small Business Management
AMH 4373 Entrepreneurs in the US
AMH 4375 Technology and American Society

Entrepreneurship Certificate

FIU students wishing to earn a certificate in entrepreneurship must apply for the certificate program and complete six of the following courses (18 credit-hours) with a grade of “C” or higher in each course. This certificate program is open to degree-seeking students only.

Entrepreneurship Foundation Courses: Four (4) Courses Required (12 credit hours)

MAN 3025 Organization and Management or
MAN 3022 Introduction to Management (or equivalent such as HFT 3203)
ENT 4113 Entrepreneurship: New Business Development
GEB 4110 Writing the Business Plan
MAN 4802 Small Business Management

Entrepreneurship Elective Courses: Two (2) Courses Required (6 credit hours)

ENT 4604 Product Development and Innovation
ENT 4704 International Entrepreneurship
FIN 4702 Entrepreneurial Finance
GEB 4153 Social Entrepreneurship
MAN 4054 Managing Innovation
MAN 4301 Human Resource Management
MAN 4864 Family Business
MAR 4025 Marketing of Small Business

International Trade and Investment Certificate

The Certificate in International Trade and Investment is open to all FIU students. It is designed for students who want to develop expertise in the international movements of goods and services and the operation of commercial enterprises in foreign locations. The courses address different aspects of international business: export/import; franchising and licensing; managing global operations; finance; political, legal, economic and; cultural differences; marketing abroad; and negotiating with businesspeople from other countries. This certificate program is open to degree-seeking students only. Students will take six (6) courses each of which is three (3) credit hours for a total of 18 credit hours.

Requirements

(a) All certificate course work must be completed at FIU;
(b) Students will be required to obtain a grade of “C” or higher in each of the six courses comprising the certificate;
(c) The certificate must be earned concurrently with a Bachelor’s degree at FIU; and
(d) Students will be required to take six courses as follows:

Five Required Courses: (15 credit hours)

MAN 4442 International Business Negotiations
MAN 4602 International Business
MAN 4673 Trade Policy and Business
MAN 4613 International Risk Assessment
MAN 4653 Foreign Direct Investment

One Elective Course: (3 credit hours)

FIN 4604 International Financial Management – GL
FIN 4634 International Banking – GL
MAN 4600 International Management
MAN 4633 MNC Strategy
MAN 4956 Study Abroad in International Business
MAR 4144 Export Marketing
MAR 4156 International Marketing

Academic Standard

The Department of International Business requires that students fulfill the following requirements in order to remain in a degree program:

1. Receive a grade of “C” or higher in each of the courses in their major.
2. Receive a grade of “C” or higher in each of the business core courses (MAN 3025 and MAN 4720).
3. Earn a grade of “C” or higher in each Upper Division business elective.