Communication Arts

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The Communication Arts Department is a center of excellence in teaching and service. The department currently serves over 1500 undergraduate students each semester in a variety of course offerings in the areas of public speaking, business communication, intercultural communication, conflict management, persuasion, nonverbal communication, gender communication, and interpersonal communication. In addition to our diverse course offerings, the nationally recognized FIU Debate Team and FIU's Communication Arts Studio are both housed within the department.

The department's instructional mission is to provide all students a high quality educational experience through innovative teaching that promotes active learning, coursework that addresses the needs, interests and backgrounds of our diverse student population, and extra-curricular activities that enable students to develop communication skills in applied settings. Students enrolled in our courses can expect to develop skills essential for leadership, career development, and for understanding and interpreting events. They will learn how to advocate and critically debate ideas in social and political settings, to appreciate diverse communication styles, to work productively in task oriented groups, and to engage in rewarding interpersonal relationships.

Bachelor of Arts in Communication Arts

- **Knowledge Acquisition:** Students will be able to identify the crucial role communication plays in relationships and professional and civic contexts.
- **Critical thinking:** Students will be able to examine diverse points of view and reach well-reasoned conclusions, understand the ethical issues involved in the formation of decisions within the communication process, and analyze communication concepts and arguments.
- **Oral and written communication:** Students will be able to apply oral and written communication techniques to various aspects of their academic, social, and professional endeavors.
- **Technology:** Students will be able to effectively use communication technology and critically evaluate how technology affects communication.

Degree Program Hours: Minimum 120

**Admission Standards**

1. Minimum GPA of 2.0 for all lower division courses and upper division non-Communication Arts courses (including transfer coursework).
2. Minimum GPA of 2.0 for ALL FIU courses.

**Graduation Requirements**

1. Students need a minimum of 120 credit hours to be eligible for a bachelor's degree.
2. Students must have at least a 2.0 FIU grade point average to be eligible for graduation.

**Major Core Courses: 36 credits**

All courses within this degree, except those within the Design Studies Track, are open to the entire university community.

**Track Courses**

**Organizational Communication Studies Track: (24 credits)**

- COM 3120: Organizational Communication 3
- COM 3404: Nonverbal Communication 3
- COM 3410: Cultural Communication Patterns of Asia 3
- COM 3135: Managerial Communication 3
- COM 4430: International Business Communication 3
- COM 4124: Organizational Change 3
- COM 4620: Communication on Ethics 3
- COM 4510: Political Communication 3
- COM 4417: Communication in Film 3
- MMC 3104C: Writing Strategies for Reaching a Mass Audience 3
- MMC 4609: Integrated Communication Research Strategy 3
- MMC 4930: Integrated Communication Seminar 3
- MMC 4936: Special Topics 3
- COM 4940: Internship in Communication Arts 1-6
- COM 4900: Directed Independent Studies in Communication Arts 1-3

**Art & Performance Studies Track: (24 credits)**

- ARH 3511: Introduction to the Visual Arts of the African World 3
- ARH 3676: Caribbean Art: Myth and Reality 3
- ARH 3714: History of Photography of Architecture 3
- ARH 3873C: Women in Latin American Art 3
- ARH 4014: History of Decorative Arts 3
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Design Studies Track: (24 credits)

ARH 4131 Greek Art 3
ARH 4151 Roman Art 3
ARH 4310 Early Italian Renaissance 3
ARH 4311 The Art of Venice: The Rise of a Mediterranean Superpower 3
ARH 4312 Later Italian Renaissance 3
ARH 4414 19th Century Painting 3
ARH 4430 Art and Politics 3
ARH 4450 Modern Art 3
ARH 4470 Contemporary Art 3
ARH 4471 Post 1985 Art 3
ARH 4503 Art and Shamanism 3
ARH 4504 Primitive Art 3
ARH 4512 African Diaspora Art 3
ARH 4520 African Arts 3
ARH 4552 Art of China and Japan 3
ARH 4600 North American Indian Art 3
ARH 4610 American Art 3
ARH 4650 Pre-Columbian Art 3
ARH 4652 Pre-Columbian Art of the Andes 3
ARH 4653 Mesoamerican Art History 3
ARH 4662 The Art of Spain and Her Colonies 3
ARH 4670 20th Century Latin American Art 3
ARH 4672 A History of Cuban Art 3
ARH 4710 History of Photography 3
ARH 4844 Spanish Art 3
ARH 4871 Women and Art 3
COM 4930 Special Topics in Communication Arts 3
COM 4940 Internship in Communication Arts 1-6
COM 4900 Directed Independent Studies in Communication Arts 1-3
DAE 3395 Architecture & Design Theory 3
DAE 3399 Architecture & Design Practice 3
DAN 3394 Dance and Culture of Latin America and the Caribbean 3
DAN 3504 Dance Production II 3
DAN 3724 Anatomy for Dance 3
DAN 3724 Anatomy for Dance Lab 1
DAN 4136 Global Perspectives in Dance and Culture I: Theory 3
DAN 4137 Global Perspective in Dance and Culture II: Theory 3
DAN 4396 Dance Ethnology 3
FIL 3001 Introduction to Filmmaking 3
FIL 4827 Czech Film / Karlovy Vary Film Festival 3
FIL 4881 Hispanic Culture: Women and Film 3
MUM 3501 Audio Techniques I 3
MUM 3502 Audio Techniques II 3
MUM 4803 Grant Writing for the Arts 2
MUM 4301 Business of Music 3
MUM 4302 Business of Music II 3
MUN 3123 Symphony Band 1
MUN 4143 Symphonic Wind Ensemble 1
MUN 4213 Orchestra 1
MUN 3383 Master Chorale 1
MUN 4380 Master Chorale 1
MUN 4323 Women's Chorus 1
MUN 3713 Studio Jazz Ensemble 1
TTP 3263 Film Acting for Non-Majors 3
TTP 3265 Introduction to Acting for TV/Film 3
TPA 4400 Stage and Theatre Management 3
TPP 4531 Stage Combat 3
TPP 4564 Mime 3
TPP 4600 Playwriting I 3

Minor in Communication Studies

The Communication Studies minor addresses the ways in which people communicate in relationships and in public discourse. Through theory and application, the minor includes the study of the ways in which such processes relate to cultural, gender and racial issues. The degree consists of 15 credits. At least 12 credits must be completed at Florida International University. A grade of ‘C’ or higher is required in all courses in the minor.

Required courses for minor (15 credits)

SPC 2608 Public Speaking 3
or
SPC 3540 Persuasion 3
SPC 3210 Communication Theory 3
SPC 3301 Interpersonal Communication 3
SPC 3711 Gender and Communication 3

Required courses for minor (15 credits)

SPC 2608 Public Speaking 3
or
SPC 3540 Persuasion 3
SPC 3210 Communication Theory 3
SPC 3301 Interpersonal Communication 3
SPC 3711 Gender and Communication 3
Course Descriptions

Definition of Prefixes
COM—Communication; IDS—Interdisciplinary Studies; ORI—Oral Interpretation; SPC—Speech Communication

COM 2460 Introduction to Intercultural Communication (3). This course is an introduction to intercultural communication. It provides an overview to the unique relationship between communication and culture.

COM 3110 Business and Professional Communication (3). Identification of communication situations specific to business and the professions. Analysis of variables related to communication objectives and preparation of oral presentations and business correspondence.

COM 3120 Organizational Communication (3). Explores the role of communication in organizations, as well as the role of technology, corporate culture, leadership, teamwork, ethics, and diversity in effective communication among organizations.

COM 3135 Managerial Communication (3). Students examine effective communication in hiring and promoting, in conflict, in community interaction and in the internal communication of an organization.

COM 3150 Advanced Communication for Business (3). Advanced communication course that emphasizes the identification of communication situations specific to business and the professions. Analysis of variables related to advanced business communication. Prerequisite: Full admittance in the College of Business.

COM 3404 Nonverbal Communication (3). Study of nonlinguistic and paralinguistic aspects of communication, including personal space, body language, eye contact, touch, and paralanguage.

COM 3410 Cultural Communication Patterns of Asia (3). Increases cultural awareness by contrasting and comparing communication patterns between Asian and Western cultures.

COM 3461 Intercultural/Interracial Communication (3). Students develop the skills to build and maintain relationships across cultures by focusing on similarities and differences in communication behaviors, perceptions, language usage and social practices.

COM 3601 Environmental Communication (3). Through landmark essays exploring ecological conflicts, land use policy, natural disasters, and ecological movements, this course analyzes the communication applications related to the field.

COM 4022 Healthcare Communication (3). This course will review health communication through an examination of theoretical frameworks, communication techniques, and technologies that promote the health of individuals and communities.

COM 4124 Organizational Change (3). This course introduces students to different concepts of organizational change management and provides strategies for mitigating organizational risks for any initiative.

COM 4310 Research Methods in Communication Arts (3). This course will introduce students to a range of social sciences and communication studies research methods (qualitative and quantitative).

COM 4417 Communication in Film (3). This course will examine the unique relationship between communication and film from the 1920s (the era of silent film) through today.

COM 4430 International Business Communication (3). This course will provide students with the theoretical and experiential framework for examining the meaning of communication in global business.

COM 4462 Conflict Management (3). Students will analyze conflict management concepts, principles, strategies and techniques, and examine the communication skills needed for productive conflict management or resolution.

COM 4620 Communication on Ethics (3). Students will examine conceptual perspectives for understanding and evaluating communication ethics in interpersonal relationships, small groups, organizations, and intercultural contexts.

COM 4510 Political Communication (3). This course examines the effect of both (free) political news and (paid) political advertising on politics in America.

COM 4730 Cultural Communication Patterns of Africa (3). This course will increase understanding of communication differences by contrasting and comparing communication patterns within African cultures.

COM 4731 Cultural Communication Patterns of Europe (3). This course will increase understanding of communication differences by contrasting and comparing communication patterns within European cultures.

COM 4732 Cultural Communication Patterns of Oceania (3). This course will increase understanding of communication differences by contrasting and comparing communication patterns within Oceanic cultures.

COM 4733 Cultural Communication Patterns of South America (3). This course will increase understanding of communication differences by contrasting and comparing communication patterns within South American cultures.

COM 4900 Directed Independent Studies in Communication Arts (1-3). Specialized intensive study in a specific area of special interest to the student. Prerequisites: Permission of the instructor and the Department Chair.

COM 4930 Special Topics in Communication Arts (3). Intensive study for a small group of students in a particular topic, or limited number of topics not otherwise offered in the curriculum.

COM 4940 Internship in Communication Arts (1-6). On-the-job learning experiences at approved organizations allows interns to assist and observe all job functions and duties related to various aspects of communication within their respective industry.

COM 4958 Senior Capstone Seminar (3). The Communication Arts Senior Capstone Seminar
synthesizes the major curriculum’s components of communication through service learning followed by a final paper. Prerequisite: Students must be in their senior year of studies.

**COM 5108 Managerial Communication (3).** A study of the communication competencies required for successful organizational leadership, including presentations, business writing, meeting management, and utilization of communication technologies.

**COM 5415 Intercultural Communication (3).** This course examines the role culture plays in communication by examining differences and similarities in communication behaviors between and among diverse cultures.

**IDS 3336 Artistic Expression in a Global Society – GL (3).** Exploration of the interrelatedness of societies and culture through language, music and art are explored to appreciate how individuals convey thought and respond to events from various perspectives.

**ORI 3003 Intermediate Oral Interpretation (3).** A continuation of the basic techniques of oral interpretation with emphasis on program development. Programs will include poetry, prose, and drama. Prerequisite: ORI 3000.

**ORI 3005 Basic Oral Interpretation (3).** Development of the voice as an instrument for expressive interpretation of literature.

**SPC 1017L Fundamentals of Speech Communication (3).** The study of speech communication fundamentals-interpersonal skills; critical listening; small group problem-solving; verbal and nonverbal communication; persuasion; and public speaking.

**SPC 2050 Voice and Diction (3).** Effective voice production, articulation, acceptable pronunciation, accent reduction, intonation, rhythm and phrasing.

**SPC 2065 Communication for Business (3).** A communication course that emphasizes oral communication skills necessary for the business and professional communities. Concentration on interviewing, public speaking, problem-solving, and leadership skills.

**SPC 2300 Fundamentals of Interpersonal Communication (3).** Through an awareness of one’s self-concept students explore the role communication plays in maintaining healthy relationships in areas such as: romantic relationships, friendships, families.

**SPC 2511 Fundamentals of Argumentation and Debate (3).** Lectures and activities concerned with audience-centered reasoning. One will learn the nature of arguments consisting of analysis, reasoning, evidence, values, and building and refuting arguments.

**SPC 2608 Public Speaking (3).** Study of the principles of ethical and effective public speaking, with practice in the construction and delivery of original speeches before an audience.

**SPC 3210 Communication Theory (3).** Comprehensive introduction to the study of human communication processes including verbal and nonverbal modalities. Key historical and contemporary definitions and concepts in communication theory are reviewed.

**SPC 3230 Rhetorical Communication: A Theory of Civil Discourse (3).** Students will examine the way people build a persuasive argument through analysis of the history of rhetoric from Aristotle, Quintilian, and Gorgias, as it applied to various disciplines.

**SPC 3301 Interpersonal Communication (3).** Through an awareness of self-concept students explore the role communication plays in maintaining healthy relationships in areas such as: romantic relationships, friendships, families and colleagues.

**SPC 3425 Small Group Communication (3).** The study of group development, group roles, decision-making, leadership, power, and conflict management.

**SPC 3540 Persuasion (3).** A study of attitude formation and change are explored to identify how individuals process and act on information. Social influence theories/techniques and their ethical implications are examined.

**SPC 3513 Argumentation and Debate (3).** Lectures and activities concerned with audience-centered reasoning. Topics include: Nature of argument, analysis, reasoning, evidence, values, and building and refuting arguments. Prerequisites: SPC 2608 or permission of the instructor.

**SPC 3514 Argumentation and Debate II (3).** Study of all styles of formal and informal debate. Emphasis on construction and use of the brief, debate strategy and delivery. Prerequisites: SPC 2608, SPC 3513 and permission of the instructor.

**SPC 3602 Advanced Public Speaking (3).** Examines public speaking as a workplace activity and provides students with practical experience. Emphasis is placed on incorporating technology into the different types of speeches. Prerequisite: SPC 2608.

**SPC 3711 Gender and Communication (3).** Using text and films, this course examines the different styles of verbal and non-verbal communication of men and women in various settings.

**SPC 4445 Corporate Communication Theory and Leadership Dynamics (3).** Emphasis on oral communication and leadership skills that are essential for the business community.

**SPC 5066 Presentation Skills for Architects (3).** This course provides architecture students with experiences delivering formal presentations. Participants will learn techniques for enhancing academic and professional presentations.

### Minor in Dance 15 credits

The Minor in Dance is designed to meet the needs of liberal arts students who wish to pursue dance for the purpose of increasing creative development, artistic awareness, and intercultural understanding.

### Requirements for Minor

**Six credits in dance technique courses**

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<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>DAA 1100</td>
<td>Modern Dance Technique I</td>
<td>3</td>
</tr>
<tr>
<td>DAA 1341</td>
<td>African Diaspora Dance I</td>
<td>3</td>
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<td>or</td>
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### Course Descriptions

#### Definition of Prefixes

DAA - Dance Activities; DAE - Dance Education; DAD - Dance Theory

#### DAA 1100 Modern Dance Techniques I (3)
Development of techniques and understanding of the art of contemporary dance includes theoretical component of studies in dance science or history. May be repeated.

#### DAA 1200 Ballet Techniques I (3)
Development of techniques and understanding of ballet, includes theoretical component of studies in dance science or history. May be repeated.

#### DAA 1341 African Diaspora Dance I (3)
An introductory course in African and African Diaspora dance techniques. Includes readings and discussions of historical and cultural contexts of the dance. May be repeated.

#### DAA 1500 Jazz Dance Technique I (2)
Development of the dance techniques and understanding of jazz dance. May be repeated.

#### DAA 2104 Modern Dance Techniques II (3)
A continuation of techniques in modern dance with emphasis on increased complexity, musicality and readings in dance history. May be repeated. Prerequisites: DAA 1100 or permission of the instructor.

#### DAA 2131 Dance in Modern American Culture (3)
Survey/lecture course that investigates dance as a cultural phenomenon in America; 1895-present.

#### DAA 2204 Ballet Techniques II (3)
Continuation of Ballet Techniques I with increasing complexity in technical presentations. Emphasis on execution of movement, musicality and readings in ballet history. May be repeated. Prerequisites: DAA 1200 or permission of the instructor.

#### DAA 2333 African Diaspora Dance II (3)
A beginning/intermediate technique class in African and African Diaspora influenced dance. Emphasis on increased complexity and musicality. Readings in African Dance and Culture. May be repeated. Prerequisite: Permission of the instructor.

#### DAA 2350 Spanish Dance I (3)
Explores the basics of theatre styles of Spanish dance. Readings and attendance at performance may be required. May be repeated.

#### DAA 2504 Jazz Dance Techniques II (2)
A continuation of Jazz I with emphasis on quickness and musicality when executing complex combinations of movements. May be repeated.

#### DAA 2520 Tap (2)
Designed for students interested in learning the skills and techniques of tap dancing. May be repeated.

#### DAA 2610 Dance Composition I (3)
Introduction course in dance composition. Improvisation, movement invention and basic choreographic forms are introduced and explored. Prerequisite: Permission of the instructor.

#### DAA 2611 Dance Composition II (3)
Choreographic devices are explored for movement invention and organized in choreographic forms. Solo and small group choreography emphasized. Prerequisites: DAA 2610 or permission of the instructor.

#### DAA 2614 Dance Composition III (3)
A further exploration of choreography for the group form. Students
will be required to take a concept and complete a work for showing and critique. Prerequisites: DAA 2611 or permission of the instructor.

DAA 3654 Dance Repertory (1). The study and practice of works in repertory. May be repeated. Prerequisite: Permission of the instructor.

DAA 3655 Dance Repertory III (2). The continuation of study and practice of selected works of dance repertory. Prerequisite: Demonstration of competence is required. May be repeated.

DAA 3684 Dance Practicum (1). Dance studio explorations on varied topics. May include repertory, improvisations and technical experiences. Permission of the instructor. May be repeated.

DAA 4110 Modern Dance Techniques IV (3). Advanced modern dance techniques with the major focus on dance as an art form using the body as a medium of expression. Prerequisites: DAA 3108 or permission of the instructor. May be repeated.

DAA 4210 Ballet Techniques IV (3). Further development of strength and form with emphasis placed on perfecting the execution of the classical ballet techniques. Prerequisites: DAA 3208 or permission of the instructor. May be repeated.

DAA 4356 Spanish Dance III (3). A continuation of Spanish Dance II, stressing the development of musicality while working with rhythms associated with Spanish dance. Readings and attendance may be required. May be repeated. Prerequisite: DAA 3354.

DAA 4615 Dance Composition IV (3). Students work on extended choreographic projects with an eye toward developing material for their senior project. Prerequisites: DAA 3614 or permission of the instructor.

DAA 4656 Dance Repertory IV (2). The continuation of study and practice of selected works of dance repertory. Prerequisite: Demonstration of competence is required. May be repeated.

DAA 4905 Directed Study (3-12). Individual study by students under the direction of a faculty member. Topics vary; they are usually selected on an individual basis.

DAA 4930 Special Topics (3). Centers around topics of current interest to the field of dance. Topics vary from semester to semester.

DAA 5348 Advanced African Diaspora Dance (3). Advanced African Diaspora Dance is a studio class, which offers an extensive experience in all elements of Afro-Brazilian dance through the exploration of traditional and contemporary dance forms. Prerequisites: DAA 1341 or DAA 2333 or permission of the instructor.

DAE 3385 Building Community Through the Arts (3). Preparation for arts field experience in a variety of community settings. Students will gain an overall view of community-based art and curriculum design.

DAE 4302C Teaching Dance – Arts (3). Practical experience in creating and teaching arts based dance for specific age and developmental groups. Prerequisites: DAN 3714 or permission of the instructor.

DAN 1600 Music for Dance (3). Introductory course in relationships between dance and music. Musical forms, cultural influences and basic accompaniment practices will be covered. Prerequisite: Permission of the instructor.

DAN 2100 Introduction to Dance (3). An overview of dance from a variety of cultural and traditional perspectives. Through film, lecture, and movement, this course explores the diverse ways in which we organize and interpret our life experience as human beings through dance.

DAN 2160 Entry Seminar (1). An introductory course for those considering majoring in dance: an exploration of curricular requirements; courses; aesthetics; and other relevant topics.

DAN 2500 Dance Production I (2). This course prepares dancers for all aspects of dance concert production including lighting, costuming, props, set designs, budget management, and publicity.

DAN 2580 Production Practicum I (1). Practical assignments in working on dance and theatre productions.

DAN 2602 Sound and Accompaniment for Dance (3). An introductory course for sound and accompaniment for dance. Students learn basic accompaniment techniques and how to develop and create original sound scores. Prerequisites: DAN 1600 or permission of the instructor.

DAN 3150 Contemporary Issues in Dance Aesthetics (3). Introduction to theoretical aspects of Dance as a form of art and discussion of contemporary dance, philosophy, and aesthetics. Prerequisite: Permission of the instructor.

DAN 3394 Dance and Culture of Latin America and the Caribbean (3). Team-taught interdisciplinary course offered as a summer institute focusing on Latin America and the Caribbean. Lecture, panels, and studio classes.

DAN 3504 Dance Production II (3). Continuation of theory and practice in elements of dance production.

DAN 3584 Production Practicum II (1). Practical experience in dance production.

DAN 3714 Dance Kinesiology (3). Concert dance is the referent model for studying and analyzing human movement. Anatomy, physiology and individual differences considered. Prerequisite: Permission of the instructor.

DAN 3724 Anatomy for Dance (3). An overview of the anatomy and physiology of the body explaining how certain anatomical structures and physiological processes interact to execute movement in a safe and effective manner.

DAN 3724L Anatomy for Dance Lab (1).

DAN 4125 Contemporary Issues in Choreography (3). Explores the complex historic and current social, political and cultural issues that contemporary choreographers reference in the creation of new works. Prerequisite: DAA 3614.

DAN 4136 Global Perspectives in Dance and Culture I: Theory (3). Cross-cultural, comparative survey of historic and contemporary world dance. Varied topics are explored.
within a broad cultural context. Team-taught, interdisciplinary methodology.

DAN 4137 Global Perspective in Dance and Culture II: Theory (3). Cross-cultural, comparative survey of historic and contemporary world dance. Exploration of varied historic and geographic regions of world culture.

DAN 4180 Senior Dance Seminar (2). Capstone course in which senior students articulate and plan senior thesis project. Prerequisites: DAN 4137 or permission of the instructor.

DAN 4396 Dance Ethnology (3). A special topics course which will study a specific dance culture from an historical, sociological and anthropological viewpoint. Topic will vary from semester to semester.

DAN 4905 Independent Study (3-12). Individual study by students under the direction of a faculty member. Topics vary; they are usually selected on an individual basis.

DAN 4910 Research (1-5). Supervised individual investigation of special research projects. Credit will vary with the nature and scope of the project. May be repeated.

DAN 4930 Special Topics (3-12). The course centers around topics of current interest or of special interest to students or instructors. Topics or focus may vary from semester to semester.

DAN 4940 Field Experience (3). Practical application in varied community settings utilizing knowledge’s acquired in the dance major. Students design an outreach community-based project.

DAN 4970 Senior Thesis (1). Presentation of Senior Thesis project under the direction of faculty advisor. Prerequisite: DAN 4180.

DAN 5388 Dance Ethnology (3). A special topics course which will study a specific dance culture from an historical, sociological and anthropological viewpoint. Topic will vary from semester to semester.

DAN 5398 Latin American and Caribbean Dance and Culture (3). An intensive course offered through a Summer Institute focusing on Latin American and Caribbean dance and culture through seminars, performance techniques, and academic classes.

DAN 5399 Latin American and Caribbean Dance and Culture II (3). An intensive course focusing on Latin American and Caribbean dance and culture through seminars, performance technique, and academic classes.

DAN 5905 Independent Study (3-12). Individual study by students under the direction of a faculty member. Topics vary; they are usually selected on an individual basis.