

International Business

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Mission

The mission of the Department of International Business is three-fold: 1) to be a world leader in international business research, teaching and academic leadership; 2) to provide impactful entrepreneurship educational programs in line with the needs of the South Florida community, and 3) to be a recognized player in the strategic management field. The department strives to prepare its students by offering a wide variety of academic courses, experiential learning activities and exposure to real-world international business environments, guided by world-renowned faculty members.

International Business Major

This major provides students with an intensive, in-depth study of the international dimensions of business. Students in the program will be exposed to all major business areas of International Business.

For more information, please visit our departmental web page at <http://ib.fiu.edu>

Degree Program Requirements (120 credit-hours)

Lower-Division/Business Pre-Core	60 hours
Upper-Division/Business Core	27 hours

Major Courses	21 hours
Upper Division Business Electives	12 hours

Lower Division/Business Pre-Core

The "General Information" section in this catalog describes the Lower Division requirements and business pre-core.

Upper Division/Business Core

The College's Business Core Requirements are listed in the first section of the "College of Business" chapter.

Upper Division major requirements must be completed within six years prior to awarding of degree or otherwise be approved by the Department.

Major Courses Requirements:

International Business majors must take 21 credit-hours from the following list:

IB Required Courses (5 courses, 15 credit-hours)

FIN 4604	International Financial Management – GL
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MAN 4602	International Business
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MAR 4156	International Marketing
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MAN 4633	MNC Strategy
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AND

MAN 4600	International Management
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OR

any 3000 level or higher language course (3 credits) with the prefixes ABT, CHI, FRE, GER, HAI, ITA, JPN, POR, SPN or equivalent.

IB Major Elective Courses (2 courses, 6 credit hours)

ENT 4704	International Entrepreneurship
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MAN 4203	Leadership in Multilateral Institutions
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MAN 4442	International Business Negotiations
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MAN 4610	International Human Resources
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MAN 4613	International Risk Assessment
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MAN 4660	Business in Latin America
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MAN 4661	Business in Asia
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MAN 4662	Business in Europe
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MAN 4663	Business in the Caribbean
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MAN 4664	Business in Africa
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MAN 4671	Special Topics in International Business
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MAN 4672	IB Regulation and Ethics
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MAN 4673	Trade Policy and Business
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MAN 4690	Independent Study in International Business
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MAN 4712	IB Business-Government Relations
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MAN 4946	International Business Internship
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MAN 4956	International Business Study Abroad
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MAN 4653	Foreign Direct Investment
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ACG 4251	International Accounting
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ECO 4701	World Economy
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ECO 4703	International Trade Theory and Policy
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ECO 4713	International Macroeconomics – GL
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FIN 3652	Asian Financial Markets and Institutions
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FIN 4633	International Capital Markets
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FIN 4634	International Banking – GL
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FIN 4651	Latin American Financial Markets and Institutions
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FIN 4663	Global Private Banking
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MAR 4144	Export Marketing
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MAR 4203	Marketing Channels
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MAR 4503	Consumer Behavior
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MAR 4733	Digital Marketing
REE 4956	International Real Estate – GL
TRA 4721	Global Logistics

Upper Division Business Elective Requirements:

IB majors are required to take 12 credits of upper division electives. Review of this policy and future changes will be the prerogative of the Chair of the IB Department.

IB majors may take any 3000 level or higher course inside or outside of the College of Business to satisfy their Upper Division Business Elective requirement. All upper division electives outside the College of Business must demonstrate a relationship to international business and receive the approval of the IB Department Chair.

Students enrolled in a second major or a certificate/minor program must take the courses prescribed in their program.

Double Majors

International Business majors may choose general Management, Human Resource Management, or another discipline (preferably within the College of Business) as a second major. By combining two majors, students can gain a competitive edge in the job market. Students can apply three courses from one major to the second major. These 3 courses when combined with the four upper division business electives allow students to complete the double major within 120 or 123 credits. Students desiring a double major are encouraged to meet with their College of Business advisor early in their program of study.

Internships: The Department also offers internship opportunities to undergraduate students through the College of Business's Business Career Management office located in CBC 121. To qualify for academic credit in these activities, students must have a 2.75 GPA, junior or senior standing, and approval from the Department Chair.

For more information, please visit our departmental webpage: <http://ib.fiu.edu>.

MAN Prefix Courses

Students should note that not all courses with a MAN prefix are actually management or international business courses. Therefore, they should consult with a College advisor to confirm that their program of study reflects the degree requirements.

Honors in International Business Program

The Honors in International Business (Honors in IB) program attracts highly motivated, focused, and intellectually curious students who have a global perspective. The Honors in IB program provides the opportunity for future leaders in the world economy to develop a global business skill set through international study, travel, and work experiences.

An Honors in IB student has the opportunity to participate in ceremonies, networking events, honors-dedicated courses, special corporate seminars, and placement services. An Honors in IB student will graduate with Honors recognition. Students joining the Honors in IB program are expected to join the IB Honors Society, the

community/social responsibility arm of the program that engages students in compelling international service learning projects.

Program Highlights:

INTERNATIONAL BUSINESS EXPERIENCE: Honors in IB students are given the opportunity to experience the real world of international business via their participation in an international business activity. This requirement can be filled by enrollment in a study abroad program or an international business internship anywhere in the world.

INTERNATIONAL EXPLORATION: Students in the program will have the opportunity to be exposed to various topics and themes germane to international business through multidisciplinary coursework.

HONORS PROJECT: The Honors in IB program allows students to fulfill their IB Honors Project by doing an individual thesis, or becoming a member of a team which enters a national case or business plan competition, or by developing an individual business plan.

Admission to the Program

College of Business Honors in IB program: Students interested in the Honors in IB program must first declare an international business major and consult the Honors in IB Advisor to submit a completed application form obtained from the Honors in IB website. Students must have a minimum GPA of 3.3 and have earned a minimum grade of "B" in MAN 3025 to be admitted to the Honors in IB program. Admission to the Honors College is not required. Upon completion of degree requirements students will receive a BBA degree with Honors in International Business (see <http://business.fiu.edu/landon/hib.cfm>).

Honors in IB program Academic Standards

Students are required to

- obtain a grade of "B" or higher in each of their major courses,
- obtain a minimum GPA of 3.3 in the program for graduation,
- fulfill all University language requirements, and
- fulfill all other Department, COB and University graduation requirements.

Students interested in participating in the Honors in IB program should contact the program's director at (305) 348-2791, or consult the Honors in IB program website.

Scholarships

A limited number of academic scholarships are available to students in the Honors in IB program. Please consult the Honors in IB advisor for specific details.

Honors in International Business Major Degree Requirements (120 credit-hours)

Lower-Division/Business Pre-Core	60 hours
Upper-Division/Business Core	27 hours
Major Courses	33 hours

Honors in IB program

REQUIRED UPPER DIVISION CORE COURSES (9 courses, 27 credit-hours)

BUL 4310 The Legal Environment of Business

NOTE: HC IBH students can take INR 3403, International Law, in lieu of BUL 4310

ISM 3011	Information Systems Management or			African Contexts – <i>GL</i>
QMB 4680	Business Analysis		AFS 3331	Women and Human Rights in Sub-Saharan Africa – <i>GL</i>
COM 3150	Advanced Communications for Business		AFS 4265	Latin America and the Caribbean in Africa: South-South Interactions – <i>GL</i>
FIN 3403	Financial Management			African Politics
MAN 3025	Organization and Management		CPO 3204	Iraq: Politics and Society
MAN 4720	Strategic Management – <i>GL</i>		CPO 4404	Population and Geography of Africa – <i>GL</i>
MAR 3023	Introduction to Marketing – <i>GL</i>		GEA 3600	International Relations of Sub-Saharan Africa
QMB 3200	Applied Business Statistics		INR 3253	Business in Africa
HONORS IN IB REQUIRED MAJOR COURSES (7 courses, 21 credit-hours)				African Religions
FIN 4604	International Financial Management – <i>GL</i>		MAN 4664	Arabic Language and Culture
MAN 4600	International Management		REL 4370	South Asian Cultures
MAN 4602	International Business		ABT 3503	Women in Asian Society
MAN 4633	MNC Strategy		ASN 3015	Introduction to East Asia – <i>GL</i>
MAN 4970	International Business Honors Project Seminar		ASN 3329	Dynamics of Asia
MAR 4156	International Marketing plus		ASN 3410	Modern Asia
MAN 4946	International Business Internship or		ASN 4510	Intermediate Chinese Conversation
MAN 4956	Study Abroad in International Business		ASN 4936	Advanced Chinese I
INTERNATIONAL EXPLORATION (2 courses required, 6 credit-hours)			CHI 3400	Business Chinese
Students may select two (2) courses (6 credit-hours) from the following list:			CHI 3410	Chinese Culture and Society
ENT 4704	International Entrepreneurship		CHI 3440	Cultural Communication Patterns of Asia
MAN 4203	Leadership in Multilateral Organizations		CHT 3502	Politics of the Middle East
MAN 4442	International Business Negotiations		COM 3410	Politics of the Far East
MAN 4610	International Human Resources		CPO 3403	Government and Politics of Japan
MAN 4613	International Risk Assessment		CPO 3502	Economics of Asia
MAN 4653	Foreign Direct Investment		CPO 4553	Japan and the United States
MAN 4660	Business in Latin America		ECS 3200	International Relations of East Asia
MAN 4663	Business in the Caribbean		INR 3223	International Relations of the Middle East
MAN 4671	Special Topics in International Business		INR 3224	Asia and Latin America in World Affairs
MAN 4672	International Business Regulation and Ethics		INR 3274	International Relations of China
MAN 4673	Trade Policy and Business			Population and Geography of the Middle East
MAN 4690	Independent Study in International Business		INR 4032	Japanese for Business
MAN 4712	International Business - Government Relations		INR 4232	Japanese Culture and Society – <i>GL</i>
ECO 4701	World Economy		GEA 3635	Intermediate Japanese Conversation
ECO 4703	International Trade Theory and Policy		JPN 3140	Advanced Japanese Composition
ECO 4713	International Macroeconomics – <i>GL</i>		JPN 3242	Advanced Japanese I
ECS 3003	Comparative Economic Systems		JPN 3243	Business in Asia
FIN 3652	Asian Financial Markets		JPN 3400	Asian Religions in the Americas
FIN 4634	International Banking – <i>GL</i>		MAN 4661	Introduction to Asian Religions
FIN 4663	Global Private Banking		REL 3123	Religions and Japanese Culture
FIN 4651	Latin American Financial Markets and Institutions		REL 3310	Sociology of Gender and Power in Asia
REE 4956	International Real Estate – <i>GL</i>		REL 4351	Politics of China
ECO 3202	Applied Macroeconomics		SYD 3650	Politics of Western Europe
MAR 4144	Export Marketing		CPO 4541	Politics of the European Union
MAR 4203	Marketing Channels		CPO 3103	European History, 1945 to Present
MAR 4722	e-Marketing		CPO 3104	Review Grammar/Writing I
MAR 4503	Consumer Behavior		CPO 3104	Review Grammar/Writing II
TRA 4721	Global Logistics		CPO 3104	Advanced Business French
AFS 3011	African Civilization, Religion and Philosophy – <i>GL</i>		EUH 3282	Language and Culture
AFA 4340	Health, Society and Culture in the African World		FRE 3420	People, Place, and Environment of Europe
AFS 3332	Gender and Sexualities in Sub-Saharan		FRE 3421	Geography of Russia and Central Eurasia
			FRE 3441	Review Grammar/Writing I
			FRE 3504	International Relations of Europe
			GEA 3500	International Relations of Russia and the former USSR
			GEA 3554	Review Grammar/Writing I
			GER 3420	Review Grammar/Writing II
			INR 3214	
			INR 3262	
			ITA 3420	
			ITA 3421	

ITA 3500	Italian Culture and Society – <i>GL</i>
ITA 3410	Advanced Italian Conversation
MAN 4662	Business in Europe
PHH 3602	Twentieth Century British Philosophy
POR 3244	Portuguese Intermediate Conversation
POR 3420	Review Grammar/Writing I
POR 3421	Review Grammar/Writing II
POR 3440	Portuguese for Business
SPN 3013	Language Skills for Professional Personnel
SPN 3301	Advanced Spanish for Non-Heritage Speakers
SPN 3440	Spanish Business Composition/Correspond
SPN 3422	Advanced Grammar and Composition I
SPN 3423	Advanced Grammar and Composition II
SPN 4500	Spanish Culture – <i>GL</i>
SPN 4520	Latin American Culture – <i>GL</i>
AFA 4241	The African Diaspora in Latin America
ANT 4332	Latin America
ANT 4334	Contemporary Latin American Women
ANT 4340	Caribbean Cultures
CPO 3304	Politics of Latin America
CPO 4303	Politics of South America
CPO 4333	Politics of Central America
ECS 3401	The Brazilian Economy
ECS 3402	The Political Economy of South America
ECS 3403	Economics of Latin America
GEA 3320	Population and Geography of the Caribbean
GEA 3400	Population and Geography of Latin America
HAI 3213	Accelerated Haitian Creole
HAI 3214	Accelerated Intermediate Haitian Creole
HAI 3500	Haiti: Language and Culture
INR 3243	International Relations of Latin America
INR 3246	International Relations of the Caribbean
LAH 3718	History of U.S.-Latin American Relations
LAS 3002	Introduction to Latin American and Caribbean Studies
PHH 3042	Latin American Philosophy
REL 3375	Religions of the Caribbean
REL 4481	Contemporary Latin American Religious Thought
SPN 3343	Advanced Spanish for Heritage Speakers – <i>GL</i>
SPN 4521	Topics on Latin American Culture

HONORS IN IB UPPER DIVISION BUSINESS ELECTIVES (2 courses, 6 credit-hours)

Students in the Honors in IB program are required to take two (2) 3000- or 4000- level (upper division) business electives.

Entrepreneurship Minor for Non-Business Students

Non-business students wishing to earn a minor in Entrepreneurship must have a minimum GPA of 2.5 to be admitted to the minor and complete four (4) of the following courses (12 credit-hours) with a grade of “C” or higher in each course.

Note: The faculty of the IB Department highly recommends students take ENT 4113, GEB 4110, MAN 3022, and MAN 4802 to fulfill the minor.

MAN 3022	Introduction to Management
ENT 4113	Entrepreneurship: New Business Development
GEB 4110	Writing the Business Plan
MAN 4802	Small Business Management
AMH 4373	Entrepreneurs in the US
AMH 4375	Technology and American Society

Entrepreneurship Certificate

FIU students wishing to earn a certificate in entrepreneurship must apply for the certificate program and complete six of the following courses (18 credit-hours) with a grade of “C” or higher in each course. This certificate program is open to degree-seeking students only.

Entrepreneurship Foundation Courses: Four (4) Courses Required (12 credit hours)

MAN 3025	Organization and Management
	or
MAN 3022	Introduction to Management (or equivalent such as HFT 3203)
ENT 4113	Entrepreneurship: New Business Development
GEB 4110	Writing the Business Plan
MAN 4802	Small Business Management
	and

Entrepreneurship Elective Courses: Two (2) Courses Required (6 credit hours)

ENT 4604	Product Development and Innovation
ENT 4704	International Entrepreneurship
FIN 4702	Entrepreneurial Finance
GEB 4153	Social Entrepreneurship
MAN 4054	Managing Innovation
MAN 4301	Human Resource Management
MAN 4864	Family Business
MAR 4025	Marketing of Small Business Enterprises
MAR 4400	Personal Selling
HFT 4292C	Entrepreneurship in Hospitality & Tourism
AMH 4373	Entrepreneurs in the US
AMH 4375	Technology and American Society

International Trade and Investment Certificate

The Certificate in International Trade and Investment is open to all FIU students. It is designed for students who want to develop expertise in the international movements of goods and services and the operation of commercial enterprises in foreign locations. The courses address different aspects of international business: export/import; franchising and licensing; managing global operations; finance; political, legal, economic and; cultural differences; marketing abroad; and negotiating with businesspeople from other countries. This certificate program is open to degree-seeking students only.

Students will take six (6) courses each of which is three (3) credit hours for a total of 18 credit hours.

Requirements

- (a) All certificate course work must be completed at FIU;

- (b) Students will be required to obtain a grade of "C" or higher in each of the six courses comprising the certificate;
- (c) The certificate must be earned concurrently with a Bachelor's degree at FIU; and
- (d) Students will be required to take six courses as follows:

Five Required Courses: (15 credit hours)

MAN 4600	International Management
MAN 4602	International Business
MAN 4673	Trade Policy and Business
MAN 4613	International Risk Assessment
MAN 4653	Foreign Direct Investment

One Elective Course: (3 credit hours)

FIN 4604	International Financial Management – <i>GL</i>
FIN 4634	International Banking – <i>GL</i>
MAN 4442	International Business Negotiations
MAN 4633	MNC Strategy
MAN 4956	Study Abroad in International Business
MAR 4144	Export Marketing
MAR 4156	International Marketing

Academic Standard

The Department of International Business requires that students fulfill the following requirements in order to remain in a degree program:

1. Receive a grade of "C" or higher in each of the courses in their major.
2. Receive a grade of "C" or higher in each of the business core courses (MAN 3025 and MAN 4720).
3. Earn a grade of "C" or higher in each Upper Division business elective.